Inference for Matched Tuples and Fully Blocked Factorial Designs *

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Abstract

This paper studies inference in randomized controlled trials with multiple treatments, where treatment status is determined according to a "matched tuples" design. Here, by a matched tuples design, we mean an experimental design where units are sampled i.i.d. from the population of interest, grouped into "homogeneous" blocks with cardinality equal to the number of treatments, and finally, within each block, each treatment is assigned exactly once uniformly at random. We first study estimation and inference for matched tuples designs in the general setting where the parameter of interest is a vector of linear contrasts over the collection of average potential outcomes for each treatment. Parameters of this form include standard average treatment effects used to compare one treatment relative to another, but also include parameters which may be of interest in the analysis of factorial designs. We first establish conditions under which a sample analogue estimator is asymptotically normal and construct a consistent estimator of its corresponding asymptotic variance. Combining these results establishes the asymptotic validity of tests based on these estimators. In contrast, we show that a common testing procedure based on a linear regression with block fixed effects and the usual heteroskedasticity-robust variance estimator can be invalid in the sense that the resulting test may have a limiting rejection probability under the null hypothesis strictly greater than the nominal level. We then apply our results to study the asymptotic properties of what we call "fully-blocked" 2^K factorial designs, which are simply matched tuples designs applied to a full factorial experiment. Leveraging our previous results, we establish that our estimator achieves a lower asymptotic variance under the fully-blocked design than that under any stratified factorial design which stratifies the experimental sample into a finite number of "large" strata. A simulation study and empirical application illustrate the practical relevance of our results.

KEYWORDS: Randomized controlled trials, matched tuples, matched pairs, multiple treatments, factorial designs

JEL classification codes: C12, C14

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1 Introduction

This paper studies inference in randomized controlled trials with multiple treatments, where treatment status is determined according to a "matched tuples" design. Here, by a matched tuples design, we mean an experimental design where units are sampled i.i.d. from the population of interest, grouped into "homogeneous" blocks with cardinality equal to the number of treatments, and finally, within each block, each treatment is assigned exactly once uniformly at random. As such, matched tuples designs generalize the concept of matched pairs designs to settings with more than two treatments. Matched tuples designs are commonly used in the social sciences: see Bold et al. (2018), Brown and Andrabi (2020), de Mel et al. (2013), and Fafchamps et al. (2014) for examples in economics, and are often motivated using the simulation evidence presented in Bruhn and McKenzie (2009). However, we are not aware of any formal results which establish valid asymptotically exact methods of inference for matched tuples designs. Accordingly, in this paper we establish general results about estimation and inference for matched tuples designs, and then apply these results to study the asymptotic properties of what we call "fully-blocked" 2^K factorial designs.

We first study estimation and inference for matched tuples designs in the general setting where the parameter of interest is a vector of linear contrasts over the collection of average outcomes for each treatment. Parameters of this form include standard average treatment effects (ATEs) used to compare one treatment relative to another, but as we explain below also include more complicated parameters which may be of interest, for instance, in the analysis of factorial designs. We first establish conditions under which a sample analogue estimator is asymptotically normal and construct a consistent estimator of its corresponding asymptotic variance. Combining these results establishes the asymptotic validity of tests based on these estimators. We then consider the asymptotic properties of a commonly recommended inference procedure based on a linear regression with block fixed effects. Importantly, we find the t-test based on such a regression is in general not valid for testing the null hypothesis that a pairwise ATE is equal to a prespecified value.

Next, we apply our results to study the asymptotic properties of "fully-blocked" 2^K factorial designs. Factorial designs are classical experimental designs (see Wu and Hamada, 2011, for a textbook treatment) which are increasingly being used in the social sciences (see for instance Alatas et al., 2012; Besedeš et al., 2012; DellaVigna et al., 2016; Kaur et al., 2015; Karlan et al., 2014). In a 2^K factorial design, each treatment is a combination of multiple "factors," where each factor can take two distinct values, or "levels." As a consequence, a full 2^K factorial design can be thought of as a randomized experiment with 2^K distinct treatments (importantly however, the analysis of factorial designs typically considers factorial effects as the parameters of interest: see Section 3.2 for a definition). A fully-blocked factorial design is then simply a matched tuples design with blocks of size 2^K. Leveraging our previous results, we establish that our estimator achieves a lower asymptotic variance under the fully-blocked design than that under any stratified factorial design which stratifies the experimental sample into a finite number of "large" strata (such designs include complete randomization as a special case). We also consider settings where only one factor may be of primary interest, and establish that even in such cases it is more efficient to perform a fully-blocked design than to perform a matched pairs design which exclusively focuses on the primary factor of interest.

In a simulation study, we find that although our inference results are asymptotically exact, our proposed

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tests may be conservative in finite samples when the experiment features many treatments or many blocking variables. Accordingly, we also study the behavior of a matched tuples design with "replicates," where we form blocks of size *two* times the number of treatments, and each treatment is assigned exactly *twice* at random within each block. Although we find that such a design results in an estimator with slightly larger mean-squared error, the rejection probabilities of our proposed tests become much closer to the nominal level, which may result in improved power. Further discussion is provided in Remark 3.1 below.

Although the analysis of matched tuples designs has to our knowledge not received much attention, there are large literatures on both the analysis of matched pairs designs and the analysis of factorial designs. Recent papers which have analyzed the properties of matched pairs designs include Athey and Imbens (2017), Bai et al. (2021), Bai (2022), de Chaisemartin and Ramirez-Cuellar (2022), Cytrynbaum (2021), Imai et al. (2009), Jiang et al. (2020), Fogarty (2018), and van der Laan et al. (2012). Our analysis builds directly on the framework developed in Bai et al. (2021), and our results nest many of theirs when specialized to the setting of a binary treatment. Cytrynbaum (2021) considers a generalization of matched pairs designs, a special case of which he refers to as a matched tuples design. However, his design groups units into homogeneous blocks in order to assign a binary treatment with unequal treatment fractions. In contrast, we consider a setting where units are grouped into homogeneous blocks in order to assign multiple treatments.

Recent papers which have analyzed factorial designs include Branson et al. (2016), Dasgupta et al. (2015), Li et al. (2020), Muralidharan et al. (2019), and Pashley and Bind (2019). Our setup and notation for 2^K factorial designs mirrors the framework introduced in Dasgupta et al. (2015), although our setup differs in that we consider a "super-population" framework where potential outcomes are modeled as random, whereas they maintain a finite population framework where potential outcomes are modeled as fixed. Borrowing the framework from Dasgupta et al. (2015), Branson et al. (2016) and Li et al. (2020) propose rerandomization designs for factorial experiments which are shown to have favorable efficiency properties relative to a completely randomized design. Although we do not provide formal results comparing our fully-blocked design to these rerandomization designs, our simulation evidence suggests that, at least in the inferential framework considered in our paper, the fully-blocked design displays favorable efficiency properties relative to these rerandomization designs.

The rest of the paper is organized as follows. In Section 2 we describe our setup and notation. Section 3 presents the main results. In Section 4, we examine the finite sample behavior of various experimental designs in the context of a 2^K factorial experiment. Finally, in Section 5 we illustrate our proposed inference methods in an empirical application based on the experiment conducted in Fafchamps et al. (2014). We conclude with recommendations for empirical practice in Section 6.

2   Setup and Notation

Let $Y_i \in \mathbf{R}$ denote the observed outcome of interest for the ith unit. Let $D_i \in \mathcal{D}$ denote treatment status for the ith unit, where $\mathcal{D}$ denotes a finite set of values of the treatment. We assume $\mathcal{D} = \{1, \ldots, |\mathcal{D}|\}$. Generally, we use $D_i = 1$ to indicate the ith unit is untreated, but such a restriction is not necessary for our results.

Let X_i denote the observed baseline covariates for the ith unit, and denote its dimension by $\dim(X_i)$. For $d \in \mathcal{D}$, let $Y_i(d)$ denote the potential outcome for the ith unit if its treatment status were d. The observed outcome and potential outcomes are related to treatment status by the expression

$$Y_i = \sum_{d \in \mathcal{D}} Y_i(d) I\{D_i = d\} . \tag{1}$$

We suppose our sample consists of $J_n := (|\mathcal{D}|)n$ i.i.d. units. For any random variable indexed by i, for example D_i, we denote by $D^{(n)}$ the random vector $(D_1, D_2, \ldots, D_{J_n})$. Let P_n denote the distribution of the observed data $Z^{(n)}$ where $Z_i = (Y_i, D_i, X_i)$, and Q_n denote the distribution of $W^{(n)}$, where $W_i = (Y_i(1), Y_i(2), \ldots, Y_i(|\mathcal{D}|), X_i)$. We assume that $W^{(n)}$ consists of J_n i.i.d observations, so that $Q_n = Q^{J_n}$, where Q is the marginal distribution of W_i. Given Q_n, P_n is then determined by (1) and the mechanism for determining treatment assignment. We thus state our assumptions in terms of assumptions on Q and the treatment assignment mechanism.

Our object of interest will generically be defined as a vector of linear contrasts over the collection of expected potential outcomes across treatments. Formally, let

$$\Gamma(Q) := (\Gamma_1(Q), \ldots, \Gamma_{|\mathcal{D}|}(Q))' ,$$

where $\Gamma_d(Q) := E_Q[Y_i(d)]$ for $d \in \mathcal{D}$. Let ν be a real-valued $m \times |\mathcal{D}|$ matrix. We define

$$\Delta_\nu(Q) := \nu \Gamma(Q) \in \mathbf{R}^m ,$$

as our generic parameter of interest. For example, in the special case where $\mathcal{D} = \{1, 2\}$ and $\nu = (-1, 1)$, $\Delta_\nu(Q) = E_Q[Y_i(2) - Y_i(1)]$ corresponds to the familiar average treatment effect for a binary treatment. Further examples of $\Delta_\nu(Q)$ are provided in Examples 3.1 and 3.2 below.

We now describe our assumptions on Q. Our first assumption imposes restrictions on the (conditional) moments of the potential outcomes:

Assumption 2.1. The distribution Q is such that

(a) $0 < E[\mathrm{Var}[Y_i(d)|X_i]]$ for $d \in \mathcal{D}$.

(b) $E[Y_i^2(d)] < \infty$ for $d \in \mathcal{D}$.

(c) $E[Y_i(d)|X_i = x]$, $E[Y_i^2(d)|X_i = x]$, and $\mathrm{Var}[Y_i(d)|X_i]$ are Lipschitz for $d \in \mathcal{D}$.

Assumption 2.1(a) is a mild restriction imposed to rule out degenerate situations and Assumption 2.1(b) is another mild restriction that permits the application of suitable laws of large numbers and central limit theorems. Assumption 2.1(c), on the other hand, is a smoothness requirement that ensures that units that are "close" in terms of their baseline covariates are also "close" in terms of their potential outcomes. Such smoothness requirements are also imposed in Bai et al. (2021).

Next, we specify our assumptions on the mechanism determining treatment status. In words, we consider treatment assignments which first stratify the experimental sample into n blocks of size $|\mathcal{D}|$ using the observed baseline covariates $X^{(n)}$, and then assign one unit to each treatment uniformly at random within each block. We call such a design a *matched tuples* design. Formally, let

$$\lambda_j = \lambda_j(X^{(n)}) \subseteq \{1, \ldots, J_n\}, \ 1 \leq j \leq n$$

denote n sets each consisting of $|\mathcal{D}|$ elements that form a partition of $\{1, \ldots, J_n\}$.

We assume treatment is assigned as follows:

Assumption 2.2. Treatments are assigned so that $\{Y^{(n)}(d) : d \in \mathcal{D}\} \perp\!\!\!\perp D^{(n)}|X^{(n)}$ and, conditional on $X^{(n)}$,

$$\{(D_i : i \in \lambda_j) : 1 \leq j \leq n\}$$

are i.i.d. and each uniformly distributed over all permutations of $(1, 2, \ldots, |\mathcal{D}|)$.

We further require that the units in each block be "close" in terms of their baseline covariates in the following sense:

Assumption 2.3. The blocks satisfy

$$\frac{1}{n} \sum_{1 \leq j \leq n} \max_{i,k \in \lambda_j} |X_i - X_k|^2 \xrightarrow{P} 0 .$$

We will also sometimes require that the distances between units in adjacent blocks be "close" in terms of their baseline covariates:

Assumption 2.4. The blocks satisfy

$$\frac{1}{n} \sum_{1 \leq j \leq \lfloor n/2 \rfloor} \max_{i \in \lambda_{2j-1}, k \in \lambda_{2j}} |X_i - X_k|^2 \xrightarrow{P} 0 .$$

We provide three examples of blocking algorithms which satisfy Assumptions 2.3–2.4:

1. Univariate covariate: When $\dim(X_i) = 1$, we can order units from smallest to largest according to X_i and then block adjacent units into blocks of size $|\mathcal{D}|$. It then follows from Theorem 4.1 of Bai et al. (2021) that Assumptions 2.3–2.4 are satisfied as long as $E[X_i^2] < \infty$.

2. Pre-stratification: Suppose we have a covariate vector $\tilde{X}_i = (\tilde{X}_{1i}, \tilde{X}_{2i})$, where $\dim(\tilde{X}_{2i}) = 1$. Let S be a function that maps from the support of $\tilde{X}_{1i}$ to a discrete set $\mathcal{S} = \{1, \ldots, |\mathcal{S}|\}$. Define $S_{1i} = S(\tilde{X}_{1i})$. For all units with the same value of S_i, order the units from smallest to largest according to $\tilde{X}_{2i}$ and then block adjacent units into blocks of size $|\mathcal{D}|$.[1] It follows from Theorem 4.1 of Bai et al. (2021) that the resulting blocks satisfy Assumptions 2.3–2.4 with $X_i = (S_{1i}, \tilde{X}_{2i})$ as long as $E[\tilde{X}_{2i}^2] < \infty$. As an

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[1] If the number of units in a stratum is not divisible by $|\mathcal{D}|$, we could simply assign the remaining units at random or drop them from the experiment.

example, suppose $\tilde{X}_1 =$ (gender, education level) and $\tilde{X}_2 =$ income. In this case, the blocks could be formed by first stratifying according to gender and education level and then blocking on income. A similar blocking procedure is used in the experiment conducted by Fafchamps et al. (2014) which we revisit in our empirical application in Section 5.

3. Recursive pairing: When $\dim(X_i) > 1$ and $|\mathcal{D}| = 2^K$ for some K, we could form blocks by repeatedly implementing the "pairs of pairs" algorithm in Section 4 of Bai et al. (2021) to successively larger groups of size 2^k for $k = 0, 1, \ldots, K$ (see Section 4.3 below for further discussion). This is the algorithm we employ in our simulation designs. Such an algorithm could again be shown to satisfy Assumptions 2.3–2.4.

3 Main Results

3.1 Inference for Matched Tuples Designs

In this section, we study estimation and inference for a general m-dimensional parameter $\Delta_\nu(Q)$ under a matched tuples design. For a pre-specified $\ell \times 1$ column vector Δ_0 and $\ell \times m$ matrix Ψ of rank ℓ, the testing problem of interest is

$$H_0 : \Psi\Delta_\nu(Q) = \Delta_0 \text{ versus } H_1 : \Psi\Delta_\nu(Q) \neq \Delta_0 \tag{2}$$

at level $\alpha \in (0, 1)$. First we describe our estimator of $\Delta_\nu(Q)$. For $d \in \mathcal{D}$, define

$$\hat{\Gamma}_n(d) := \frac{1}{n} \sum_{1 \leq i \leq J_n} I\{D_i = d\}Y_i \ ,$$

and let $\hat{\Gamma}_n = (\hat{\Gamma}_n(1), \ldots, \hat{\Gamma}_n(|\mathcal{D}|))'$. In words, $\hat{\Gamma}_n(d)$ is simply the sample mean of the observations with treatment status $D_i = d$, and $\hat{\Gamma}_n$ is the vector of sample means across all treatments $d \in \mathcal{D}$. With $\hat{\Gamma}_n$ in hand, our estimator of $\Delta_\nu(Q)$ is then given by

$$\hat{\Delta}_{\nu,n} := \nu\hat{\Gamma}_n \ .$$

Our first result derives the limiting distribution of $\hat{\Delta}_{\nu,n}$ under our maintained assumptions.

Theorem 3.1. *Suppose Q satisfies Assumption 2.1 and the treatment assignment mechanism satisfies Assumptions 2.2–2.3. Then,*

$$\sqrt{n}(\hat{\Delta}_{\nu,n} - \Delta_\nu(Q)) \xrightarrow{d} N(0, \mathbb{V}_\nu) \ ,$$

where $\mathbb{V}_\nu := \nu\mathbb{V}\nu'$, with

$$\mathbb{V} := \mathbb{V}_1 + \mathbb{V}_2 \ , \tag{3}$$

$$\mathbb{V}_1 := \mathrm{diag}(E[\mathrm{Var}[Y_i(d)|X_i]] : d \in \mathcal{D}) \ ,$$

$$\mathbb{V}_2 := \left[\frac{1}{|\mathcal{D}|}\mathrm{Cov}[E[Y_i(d)|X_i], E[Y_i(d')|X_i]]\right]_{d,d' \in \mathcal{D}} \ .$$

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To construct our test, we next define a consistent estimator for the asymptotic variance matrix $\mathbb{V}_\nu$. To begin, note by the law of total variance that

$$E[\text{Var}[Y_i(d)|X_i] = \text{Var}[Y_i(d)] - E[E[Y_i(d)|X_i]^2] + E[Y_i(d)]^2 \ .$$

Therefore, in order to estimate $\mathbb{V}_1$ consistently, it suffices to provide consistent estimators for $E[E[Y_i(d)|X_i]^2]$, $E[Y_i(d)]$, and $\text{Var}[Y_i(d)]$. A similar remark applies to $\mathbb{V}_2$. In light of this, define

$$\hat{\rho}_n(d,d) := \frac{2}{n} \sum_{1 \le j \le \lfloor n/2 \rfloor} \Big(\sum_{i \in \lambda_{2j-1}} Y_i I\{D_i = d\} \Big) \Big(\sum_{i \in \lambda_{2j}} Y_i I\{D_i = d\} \Big)$$

$$\hat{\rho}_n(d,d') := \frac{1}{n} \sum_{1 \le j \le n} \Big(\sum_{i \in \lambda_j} Y_i I\{D_i = d\} \Big) \Big(\sum_{i \in \lambda_j} Y_i I\{D_i = d'\} \Big) \text{ if } d \neq d'$$

$$\hat{\sigma}_n^2(d) := \frac{1}{n} \sum_{1 \le i \le J_n} (Y_i - \hat{\Gamma}_n(d))^2 I\{D_i = d\} \ .$$

To understand the construction, note that in order to estimate $E[E[Y_i(d)|X_i]^2]$ consistently, we would ideally average over the products of the outcomes of two units with similar values of X_i and both with treatment status d. By construction, however, only one unit in each block has treatment status d. To overcome this problem, note that Assumption 2.4 ensures that in the limit units in adjacent blocks also have similar values of X_i. Therefore, to construct our estimator of $E[E[Y_i(d)|X_i]^2]$, denoted by $\hat{\rho}_n(d,d)$, we average over the product of the outcomes of the units with treatment status d in two adjacent blocks. $\hat{\rho}_n(d,d)$ is analogous to the "pairs of pairs" variance estimator in Bai et al. (2021). A similar construction has also been used in Abadie and Imbens (2008) in a related setting. On the other hand, for $d \neq d'$, we have distinct units with treatment status d and d' within each block, and therefore our estimator of $E[E[Y_i(d)|X_i]E[Y_i(d')|X_i]]$, denoted $\hat{\rho}_n(d,d')$, can be estimated using units within the same block.

Our estimator for $\mathbb{V}_\nu$ is then given by $\hat{\mathbb{V}}_{\nu,n} := \nu \hat{\mathbb{V}}_n \nu'$, where

$$\hat{\mathbb{V}}_n := \hat{\mathbb{V}}_{1,n} + \hat{\mathbb{V}}_{2,n}$$
$$\hat{\mathbb{V}}_{1,n} := \text{diag}\left(\hat{\mathbb{V}}_{1,n}(d) : d \in \mathcal{D} \right)$$
$$\hat{\mathbb{V}}_{2,n} := \left[\hat{\mathbb{V}}_{2,n}(d,d') \right]_{d,d' \in \mathcal{D}} \ ,$$

with

$$\hat{\mathbb{V}}_{1,n}(d) := \hat{\sigma}_n^2(d) - (\hat{\rho}_n(d,d) - \hat{\Gamma}_n^2(d))$$
$$\hat{\mathbb{V}}_{2,n}(d,d') := \frac{1}{|\mathcal{D}|}(\hat{\rho}_n(d,d') - \hat{\Gamma}_n(d)\hat{\Gamma}_n(d')) \ .$$

Given this estimator, our test is given by

$$\phi_n^\nu(Z^{(n)}) = I\{T_n^\nu(Z^{(n)}) > c_{1-\alpha}\} \ ,$$

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where

$$T_n^\nu(Z^{(n)}) = n(\Psi\hat{\Delta}_{\nu,n} - \Psi\Delta_0)'(\Psi\hat{\mathbb{V}}_{\nu,n}\Psi')^{-1}(\Psi\hat{\Delta}_{\nu,n} - \Psi\Delta_0) ,$$

and $c_{1-\alpha}$ is the $1-\alpha$ quantile of the χ_ℓ^2 distribution. Our next result establishes the consistency of $\hat{\mathbb{V}}_n$ for $\mathbb{V}$ and the asymptotic validity of the above test.

Theorem 3.2. *Suppose Q satisfies Assumption 2.1 and the treatment assignment mechanism satisfies Assumptions 2.2–2.4. Then,*

$$\hat{\mathbb{V}}_n \xrightarrow{P} \mathbb{V} .$$

Therefore, for the problem of testing (2) at level $\alpha \in (0,1)$, $\phi_n^\nu(Z^{(n)})$ satisfies

$$\lim_{n\to\infty} E[\phi_n^\nu(Z^{(n)})] = \alpha ,$$

under the null hypothesis.

Example 3.1. (Inference for Matched Triples) Consider the setting where $\mathcal{D} = \{1, 2, 3\}$, where we consider $d = 1$ as a control arm and $d = 2, 3$ as treatment sub-arms. See, for example, Bold et al. (2018) and Brown and Andrabi (2020). Suppose our parameter of interest is the vector of average treatment effects for the treatments $d = 2, 3$ versus control $d = 1$. In this case, the parameter of interest is given by $\Delta_\nu(Q)$, where

$$\nu = \begin{pmatrix} -1 & 1 & 0 \\ -1 & 0 & 1 \end{pmatrix} .$$

It follows from Theorem 3.1 that

$$\sqrt{n}(\hat{\Delta}_{\nu,n} - \Delta_\nu(Q)) \xrightarrow{d} N(0, \mathbb{V}_\nu) ,$$

where

$$\mathbb{V}_\nu = \begin{pmatrix} \sigma_{\nu,1,1}^2 & \sigma_{\nu,1,2}^2 \\ \sigma_{\nu,1,2}^2 & \sigma_{\nu,2,2}^2 \end{pmatrix} ,$$

and

$$\sigma_{\nu,1,1}^2 = E[\text{Var}[Y_i(1)|X_i]] + E[\text{Var}[Y_i(2)|X_i]] + \frac{1}{3}E\left[((\Gamma_1(X_i) - \Gamma_1) - (\Gamma_2(X_i) - \Gamma_2))^2\right]$$

$$\sigma_{\nu,2,2}^2 = E[\text{Var}[Y_i(1)|X_i]] + E[\text{Var}[Y_i(3)|X_i]] + \frac{1}{3}E\left[((\Gamma_1(X_i) - \Gamma_1) - (\Gamma_3(X_i) - \Gamma_3))^2\right]$$

$$\sigma_{\nu,1,2}^2 = E[\text{Var}[Y_i(1)|X_i]] + \frac{1}{3}E\left[((\Gamma_1(X_i) - \Gamma_1) - (\Gamma_2(X_i) - \Gamma_2))((\Gamma_1(X_i) - \Gamma_1) - (\Gamma_3(X_i) - \Gamma_3))\right] ,$$

where $\Gamma_d(X_i) = E[Y_i(d)|X_i]$. The variance formulas imply the following two observations: first, by decomposing $\sigma_{\nu,1,1}^2$ using the law of total variance, we can show that the commonly-used two-sample t-test is conservative when testing the null hypothesis on the contrast of any two treatment levels in a matched tuples design. A similar observation was made in the special case of a matched-pair design in Bai et al. (2021). Second, somewhat surprisingly, the adjusted t-test developed in Bai et al. (2021) is also conservative for testing such hypotheses. Specifically, Bai et al. (2021) study inference for $E[Y(2) - Y(1)]$ in a matched-pair

design when $|\mathcal{D}| = 2$ and the sample size is $2n$. In a matched triples experiment with $|\mathcal{D}| = 3$ and sample size $3n$, researchers may be tempted to apply the variance estimator from Theorem 3.3 in Bai et al. (2021) to the subsample with $D_i \in \{1, 2\}$. However, it can be shown in our framework that the limit of the variance estimator from Bai et al. (2021) is given by replacing $\frac{1}{3}$ in the last term of $\sigma^2_{\nu,1,1}$ with $\frac{1}{2}$. Therefore, the test studentizing by the variance estimator from Bai et al. (2021) would be asymptotically conservative in our setting. ∎

Remark 3.1. Our analysis focuses on the setting where $J_n = |\mathcal{D}|n$ units are blocked into n blocks of size $|\mathcal{D}|$, and each treatment $d \in \mathcal{D}$ is assigned exactly once in each block. In the simulation study of Section 4 we also consider a modification of this design where units are grouped into blocks of size $2|\mathcal{D}|$ and each treatment $d \in \mathcal{D}$ is assigned exactly *twice* in each block. Following similar arguments as those used to establish the results in this section (see also Section C.7 of Bai, 2022), it is possible to derive the limiting distribution of $\hat{\Delta}_{\nu,n}$ in such a "replicate" design, and show consistency of a similar variance estimator that estimates the conditional variance term without the need to construct "pairs of pairs", so that $\hat{\rho}_n(d, d)$ can be replaced by:

$$\tilde{\rho}_n(d, d) = \frac{2}{n} \sum_{1 \leq j \leq \lfloor n/2 \rfloor} \left(\prod_{i \in \lambda_j} Y_i I\{D_i = d\} \right) .$$

In the simulation study in Section 4, we find the mean squared error of $\hat{\Delta}_{\nu,n}$ under such a "replicate" design is typically larger than under the "non-replicate" design. However, we also find that the rejection probabilities of our proposed tests under the replicate design are much closer to the nominal level relative to the non-replicate design, which can sometimes exhibit rejection probabilities strictly smaller than the nominal level when matching on multiple covariates. A similar phenomenon was also observed in Bai (2022) in the special case of the matched pairs design. As a result, the replicate design is sometimes able to achieve better power relative to the non-replicate design. However, we leave a detailed comparison of these two designs to future work. ∎

Next, we study the properties of a t-test obtained from a linear regression of outcomes on treatment indicators and block fixed effects. Specifically, we consider a t-test obtained from the following regression:

$$Y_i = \sum_{d \in \mathcal{D} \setminus \{1\}} \beta(d) I\{D_i = d\} + \sum_{1 \leq j \leq n} \delta_j I\{i \in \lambda_j\} + \epsilon_i , \tag{4}$$

which we interpret as the projection of Y on the indicators for treatment status and block fixed effects. Let $\hat{\beta}_n(d)$, $d \in \mathcal{D} \setminus \{1\}$ and $\hat{\delta}_{j,n}$, $1 \leq j \leq n$ denote the OLS estimators of $\beta(d)$, $d \in \mathcal{D} \setminus \{1\}$ and δ_j, $1 \leq j \leq n$. It is common in practice to use $\hat{\beta}_n(d)$ as an estimator for the pairwise average treatment effect between treatment d and treatment 1. See, for instance, de Mel et al. (2013) and Fafchamps et al. (2014). Furthermore, researchers often conduct inference on the pairwise ATEs using the heteroskedasticity-robust variance estimator obtained from (4). Formally, for $d \in \mathcal{D} \setminus \{1\}$ and $\Delta_0 \in \mathbf{R}$, consider the problem of testing

$$E_Q[Y_i(d)] - E_Q[Y_i(1)] = \Delta_0 \text{ versus } H_1 : E_Q[Y_i(d)] - E_Q[Y_i(1)] \neq \Delta_0 \tag{5}$$

at level $\alpha \in (0, 1)$. Let $\kappa_j \cdot \hat{\mathbb{V}}^{\text{sfe}}_n(d, 1)$ denote the "HCj" heteroskedasticity-robust variance estimator of $\hat{\beta}_n(d)$

from the linear regression in (4), where κ_j for $j \in \{0,1\}$ corresponds to one of two common degrees of freedom corrections (see MacKinnon and White, 1985):

$$\kappa_j = \begin{cases} 1 & \text{if } j = 0 \\ \frac{|\mathcal{D}|n}{|\mathcal{D}|n - (|\mathcal{D}| - 1 + n)} & \text{if } j = 1 \end{cases}.$$

The test is then defined as

$$\phi_n^{\text{sfe}}(Z^{(n)}) = I\{|T_n^{\text{sfe}}(Z^{(n)})| > z_{1-\frac{\alpha}{2}}\} ,\tag{6}$$

where $z_{1-\frac{\alpha}{2}}$ is the $(1 - \frac{\alpha}{2})$-th quantile of the standard normal distribution and

$$T_n^{\text{sfe}}(Z^{(n)}) = \frac{\hat{\beta}_n(d) - \Delta_0}{\sqrt{\kappa_j \cdot \hat{\mathbb{V}}_n^{\text{sfe}}(d,1)}} .\tag{7}$$

The following theorem shows that the OLS estimator $\hat{\beta}_n(d)$ is numerically equivalent to the standard difference-in-means estimator. However, it shows that the t-test defined in (6) is not generally valid for testing the null hypothesis defined in (5).

Theorem 3.3. *Suppose Q satisfies Assumption 2.1 and the treatment assignment mechanism satisfies Assumptions 2.2–2.4. Then,*

$$\hat{\beta}_n(d) = \hat{\Gamma}_n(d) - \hat{\Gamma}_n(1) \text{ for } d \in \mathcal{D}\backslash\{1\} .$$

Moreover,

- *Using estimator* HC0, *the limiting rejection probability of the test defined in* (6) *could be strictly larger than α.*

- *Using estimator* HC1, *the limiting rejection probability of the test defined in* (6) *could be strictly larger than α for $|\mathcal{D}| > 2$.*

Bai et al. (2021) remark that the test defined in (6) is conservative in the context of a matched-pair design when using HC1 (see also de Chaisemartin and Ramirez-Cuellar (2022) for related results in the context of cluster-randomized experiments). Theorem 3.3 shows that, when considering a matched tuples design with more than two treatments, this is no longer necessarily the case.

3.2 Asymptotic Properties of Fully-Blocked 2^K Factorial Designs

In this section we apply the results derived in Section 3.1 to study the asymptotic properties of what we call "fully-blocked" 2^K factorial designs. Section 3.2.1 introduces 2^K factorial experiments. Section 3.2.2 introduces the fully-blocked factorial design and compares the efficiency properties of fully-blocked factorial designs to some alternative designs.

3.2.1 Setup and Notation for 2^K factorial designs

In this section we describe the setup of a 2^K factorial experiment, the resulting parameters of interest, and their corresponding estimators (see Wu and Hamada, 2011, for a textbook treatment). A 2^K factorial design assigns treatments which are combinations of multiple "factors," where each factor can take two distinct values, or "levels." For instance, Karlan et al. (2014) study the effect of capital constraints and uninsured risk on the investment decisions of farmers in Ghana. In their setting, each treatment consists of two factors: whether or not a household receives a cash grant, and whether or not a household receives an insurance grant. Our setup and notation mirror the framework introduced in Dasgupta et al. (2015) and Li et al. (2020). Given K factors each with two treatment levels $\{-1, +1\}$, our set of treatments $\mathcal{D}$ now consists of all possible 2^K factor combinations. For a factor combination $d \in \mathcal{D}$, define $\iota_k(d) \in \{-1, +1\}$ to be the level of factor k under treatment d. The vector $\iota(d) := (\iota_1(d), \iota_2(d), \ldots, \iota_K(d))$ then describes the levels of all K factors associated with factor combination d. This notation allows us to define *factorial effects* as parameters of the form $\Delta_\nu(Q)$ for appropriately constructed contrast vectors ν. For instance, consider the contrast vector defined as

$$\nu_k := (\iota_k(1), \iota_k(2), \ldots, \iota_k(|\mathcal{D}|)) \ .$$

Then, the parameter $\Delta_{\nu_k}(Q)$ obtained from this contrast can be written as

$$\Delta_{\nu_k}(Q) = \sum_{d \in \mathcal{D}} I\{\iota_k(d) = +1\}\Gamma_d(Q) - \sum_{d \in \mathcal{D}} I\{\iota_k(d) = -1\}\Gamma_d(Q) \ .$$

We define the *main effect* of factor k as $2^{-(K-1)}\Delta_{\nu_k}(Q)$. In words, the main effect of factor k measures the average difference between the outcomes of factor combinations under which the kth factorial effect is 1 versus the outcomes of factor combinations under which the kth factorial effect is -1. The re-scaling $2^{-(K-1)}$ is introduced because there are 2^{K-1} possible values for all the factor combinations when fixing the kth factor. We call ν_k the *generating vector* for the main effect of factor k.

We can subsequently build on the generating vectors of the main effects in order to define the *interaction effects* between various factors. The interaction effect between a given set of factors is defined using the contrast obtained from taking the element-wise product of the generating vectors for the relevant factors. For instance, the two-factor interaction between factors k and k' is defined as $2^{-(K-1)}\Delta_{\nu_{k,k'}}(Q)$, where $\nu_{k,k'} := \nu_k \odot \nu_{k'}$ and $\odot$ denotes element-wise multiplication. Similarly, the three-factor interaction $2^{-(K-1)}\Delta_{\nu_{k,k',k''}}(Q)$ is defined using the contrast vector $\nu_{k,k',k''} := \nu_k \odot \nu_{k'} \odot \nu_{k''}$. We illustrate these definitions in the special case of a 2^2 factorial design in Example 3.2 below. For simplicity, in what follows, we omit the re-scaling by $2^{-(K-1)}$ in our discussions and results.

Example 3.2. Here we illustrate the concept of main and interaction effects in the case of a 2^2 factorial design. Table 3.2 depicts the 4 factor combinations and their corresponding factor levels.

From the column labeled Factor 1 we observe that the generating vector for the main effect of factor one, ν_1, is given by

$$\nu_1 = (-1, -1, +1, +1) \ ,$$

Factor Combination	Factor 1	Factor 2	Factor 1/2 Interaction
1	-1	-1	+1
2	-1	+1	-1
3	+1	-1	-1
4	+1	+1	+1

Table 1: Example of a 2^2 factorial design

so that the main effect of factor one is given by (up to re-scaling)

$$\Delta_{\nu_1}(Q) = E_Q[Y_i(+1, +1) + Y_i(+1, -1)] - E_Q[Y_i(-1, +1) + Y_i(-1, -1)] \ ,$$

where here we have indexed potential outcomes explicitly by their factor levels. Similarly, the column labeled Factor 2 corresponds to the generating vector for the main effect of factor two, ν_2. To define the interaction effect between factors one and two, we construct the relevant contrast by taking the element-wise product of ν_1 and ν_2:

$$\nu_{1,2} = \nu_1 \odot \nu_2 = (+1, -1, -1, +1) \ ,$$

this produces the column labeled Factor 1/2 Interaction. Accordingly, the interaction effect between factors one and two is given by (up to re-scaling)

$$\Delta_{\nu_{1,2}}(Q) = E_Q[Y_i(+1, +1) - Y_i(-1, +1)] - E_Q[Y_i(+1, -1) - Y_i(-1, -1)] \ .$$

In words, $\Delta_{\nu_{1,2}}(Q)$ measures the difference in the the average difference in potential outcomes over factor one when factor two is set to 1 versus the average difference in potential outcomes over factor one when factor two is set to -1. ∎

Given the above setup, we estimate the factorial effect given by $\Delta_\nu(Q)$ using the estimator $\hat{\Delta}_{\nu,n}$ defined in Section 3.1. Wu and Hamada (2011) and Dasgupta et al. (2015) explain that $\hat{\Delta}_{\nu,n}$ is a standard estimator in this context. For instance, the estimator of the main effect of factor k, $2^{-(K-1)}\hat{\Delta}_{\nu_k,n}$, is in fact the difference-in-means estimator over the k-th factor:

$$2^{-(K-1)}\hat{\Delta}_{\nu_k,n} = \frac{1}{2^{K-1}} \sum_{d \in \mathcal{D}} I\{\iota_k(d) = +1\}\hat{\Gamma}_n(d) - \frac{1}{2^{K-1}} \sum_{d \in \mathcal{D}} I\{\iota_k(d) = -1\}\hat{\Gamma}_n(d)$$

$$= \frac{1}{n2^{K-1}} \sum_{1 \leq i \leq J_n} \sum_{d \in \mathcal{D}} I\{\iota_k(d) = +1\}I\{D_i = d\}Y_i - \frac{1}{n2^{K-1}} \sum_{1 \leq i \leq J_n} \sum_{d \in \mathcal{D}} I\{\iota_k(d) = -1\}I\{D_i = d\}Y_i$$

$$= \frac{1}{n2^{K-1}} \sum_{1 \leq i \leq J_n} I\{\iota_k(D_i) = +1\}Y_i - \frac{1}{n2^{K-1}} \sum_{1 \leq i \leq J_n} I\{\iota_k(D_i) = -1\}Y_i \ .$$

3.2.2 Efficiency Properties Fully-Blocked Factorial Designs

In this section, we compare the asymptotic variance of the estimator $\hat{\Delta}_{\nu,n}$ under what we call a "fully-blocked" factorial design relative to some alternative designs. A fully-blocked factorial design first blocks the experimental sample into n blocks of size 2^K based on the observable characteristics $X^{(n)}$, and then assigns

each of the 2^K factor combinations exactly once in each block. Formally, a fully-blocked factorial design is simply a matched tuples design as defined in Section 2, where $\mathcal{D}$ consists of the set of all possible factor combinations.

Our first result compares the fully-blocked factorial design to completely randomized and stratified factorial designs. Given a 2^K factorial experiment and a sample of size $J_n = n2^K$, a completely randomized factorial design simply assigns n individuals to each of the 2^K factor combinations at random. A stratified factorial design first partitions the covariate space into a finite number of groups, or "strata", and then performs a completely randomized factorial design within each stratum. Formally, let $h : \text{supp}(X) \to \{1, \ldots, S\}$ be a function which maps covariate values into a set of discrete strata labels. Then, a stratified factorial design performs a completely randomized factorial design within each stratum produced by $h(\cdot)$. Note that a completely randomized design is a special case of the stratified factorial design where the co-domain of $h(\cdot)$ is a singleton. See Branson et al. (2016) and Li et al. (2020) for further discussion of these designs. Theorem 3.4 shows that the asymptotic variance of $\hat{\Delta}_{\nu,n}$ is weakly smaller under a fully-blocked factorial design than that under *any* stratified factorial design as defined above, as long as the potential outcomes satisfy the smoothness assumptions described in Assumption 2.1(c).

Theorem 3.4. *Suppose Assumptions 2.1(a)-(b) hold and let $h : \text{supp}(X) \to \{1, \ldots, S\}$ be any measurable function which maps covariate values into a set of discrete strata labels. Let $\Delta_\nu(Q)$ be a factorial effect for some 1×2^K contrast vector ν. Then under a stratified factorial design with strata defined by $h(\cdot)$,*

$$\sqrt{n}(\hat{\Delta}_{\nu,n} - \Delta_\nu(Q)) \xrightarrow{d} N(0, \sigma_{h,\nu}^2) \ ,$$

where $\sigma_{h,\nu}^2 = \nu \mathbb{V}_h \nu'$, with

$$\mathbb{V}_h := \mathbb{V}_{h,1} + \mathbb{V}_{h,2}$$
$$\mathbb{V}_{h,1} := \text{diag}(E[\text{Var}[Y_i(d)|h(X_i)]] : d \in \mathcal{D})$$
$$\mathbb{V}_{h,2} := \left[\frac{1}{|\mathcal{D}|} \text{Cov}[E[Y_i(d)|h(X_i)], E[Y_i(d')|h(X_i)]] \right]_{d,d' \in \mathcal{D}} .$$

Moreover,

$$\sigma_\nu^2 \leq \sigma_{h,\nu}^2 \ ,$$

where $\sigma_\nu^2 = \mathbb{V}_\nu$ (as defined in Theorem 3.1) is the asymptotic variance of $\hat{\Delta}_{\nu,n}$ (under Assumptions 2.1–2.3) for a fully-blocked factorial design.

Remark 3.2. Branson et al. (2016) and Li et al. (2020) propose re-randomization designs in the context of factorial experiments which are also shown to have favorable properties relative to complete and stratified factorial designs. In Section 4.1, we compare the mean-squared error of the fully-blocked design to a re-randomized design via Monte Carlo simulation. ∎

Our next result considers settings where only a subset of the factors are of primary interest to the researcher. For instance, Besedeš et al. (2012) use a factorial design to study how the number of options in an agent's choice set affects their ability to make optimal decisions. Here the primary factor of interest is

the number of options (four or thirteen), but the design also features other secondary factors. In such a case we might imagine that a matched-pairs design which focuses on the factor of primary interest and assigns the other factors completely at random may be more efficient for estimating the primary factorial effect than the fully-blocked design which treats all the factors symmetrically. Formally, we consider a setting where we are interested in the average main effect on the first factor, $\Delta_{\nu_1}(Q)$, and compare the performance of the fully-blocked design to a design which performs matched-pairs over the first factor while assigning the other factors to individuals at random using i.i.d. Bernoulli(1/2) assignment. We call such a design the "factor 1 specific" matched-pairs design. Theorem 3.5 shows that the asymptotic variance of $\hat{\Delta}_{\nu_1,n}$ is weakly smaller under a fully-blocked design than that under the factor specific matched-pairs design.

Theorem 3.5. *Suppose Assumptions 2.1–2.3 hold. Then, under the factor-k specific matched-pairs design,*

$$\sqrt{n}(\hat{\Delta}_{\nu_k,n} - \Delta_{\nu_k}(Q)) \xrightarrow{d} N(0, \mathbb{V}_{\nu_k} + \xi_1 + \xi_0) \ ,$$

where $\mathbb{V}_{\nu_k}$ is defined in Theorem 3.1, and

$$\xi_1 = \sum_{d' \in \mathcal{D}: \iota_k(d')=1} E\left[\left(\Gamma_{d'}(X_i) - \frac{1}{2^{K-1}} \sum_{d \in \mathcal{D}: \iota_k(d)=1} \Gamma_d(X_i)\right)^2\right]$$

$$\xi_0 = \sum_{d' \in \mathcal{D}: \iota_k(d')=-1} E\left[\left(\Gamma_{d'}(X_i) - \frac{1}{2^{K-1}} \sum_{d \in \mathcal{D}: \iota_k(d)=-1} \Gamma_d(X_i)\right)^2\right] .$$

Remark 3.3. In this section we have presented results for "full" factorial designs, which assign individuals to every possible combination of factors. This is is contrast to "fractional" factorial designs, which assign only a subset of the possible factor combinations (see for example Wu and Hamada, 2011; Pashley and Bind, 2019). We leave possible extensions of our procedure to the fractional case for future work. ■

4   Simulations

In this section we examine the finite sample performance of the estimator $\hat{\Delta}_{\nu,n}$ and the test $\phi_n^\nu(Z^{(n)})$ in the context of a 2^K factorial experiment, under various alternative experimental designs. In Sections 4.1 and 4.2 the data generating processes are as specified below (in Section 4.3 we study an alternative design with multiple covariates and factors). For $d = (d^{(1)}, d^{(2)}) \in \{-1,1\}^2$ and $1 \le i \le 4n$, the potential outcomes are generated according to the equation:

$$Y_i(d) = \mu_d + \mu_d(X_i) + \sigma_d(X_i)\epsilon_{d,i} \ .$$

In each of the specifications, $((X_i, \{\epsilon_{d,i}\}_{d \in \{-1,1\}^2}) : 1 \le i \le 4n)$ are i.i.d; $(X_i, \{\epsilon_{d,i}\}_{d \in \{-1,1\}^2})$ are independent.

Model 1: $\mu_{1,a}(X_i) = \mu_{-1,a}(X_i) = \gamma(X_i - 1/2)$ for $a \in \{-1,1\}$, where $\gamma = 1$. $\mu_{1,1} = 2\mu_{1,-1} = 4\mu_{-1,1} = 2\tau$

for a parameter $\tau \in \{0, 0.05\}$, $\mu_{-1,-1} = 0$, $\epsilon_{d,i} \sim N(0,1)$ and $X_i \sim \text{Unif}[0,1]$ for all $d \in \{-1,1\}^2$ and $\sigma_d(X_i) = 1$.

Model 2: As in Model 1, but $\mu_d(X_i) = \gamma_d(X_i - 1/2)$. $\gamma_{1,1} = 2$, $\gamma_{-1,1} = 1$, $\gamma_{1,-1} = 1/2$ and $\gamma_{-1,-1} = -1$.

Model 3: As in Model 2, but $\mu_d(X_i) = \sin(\gamma_d(X_i - 1/2))$.

Model 4: As in Model 2, but $\mu_d(X_i) = \sin(\gamma_d(X_i - 1/2)) + X_i^2 - 1/3$.

Model 5: As in Model 2, but $X_i \sim N(0,1)$ and $\mu_d(X_i) = \sin(\gamma_d X_i) + X_i^2 - 1$.

Model 6: As in Model 2, but $\sigma_d(X_i) = (1 + d^{(1)} + d^{(2)})X_i^2$.

We consider five parameters of interest as listed in Table 2. $\Delta_{\nu_1}(Q)$ and $\Delta_{\nu_2}(Q)$ correspond to the main factorial effects for the two factors. $\Delta_{\nu_{1,2}}(Q)$ corresponds to the interaction effect between the two factors, as discussed in Example 3.2. $\Delta_{\nu_1^1}(Q)$ and $\Delta_{\nu_{-1}^1}(Q)$ denote the average effect of one factor, keeping the value of the other factor fixed at 1 or -1. All simulations are performed with a sample of size $4n = 1000$.

Parameter of interest	Formula
$\frac{1}{2}\Delta_{\nu_1}(Q)$	$\frac{1}{2}E[Y_i(1,1) - Y_i(-1,1)] + \frac{1}{2}E[Y_i(1,-1) - Y_i(-1,-1)]$
$\frac{1}{2}\Delta_{\nu_2}(Q)$	$\frac{1}{2}E[Y_i(1,1) - Y_i(1,-1)] + \frac{1}{2}E[Y_i(-1,1) - Y_i(-1,-1)]$
$\frac{1}{2}\Delta_{\nu_{1,2}}(Q)$	$\frac{1}{2}E[Y_i(1,1) - Y_i(-1,1)] - \frac{1}{2}E[Y_i(1,-1) - Y_i(-1,-1)]$
$\Delta_{\nu_1^1}(Q)$	$E[Y_i(1,1) - Y_i(-1,1)]$
$\Delta_{\nu_{-1}^1}(Q)$	$E[Y_i(1,-1) - Y_i(-1,-1)]$

Table 2: Parameters of interest

4.1 MSE Properties of the Matched Tuples Design

In this section, we study the mean-squared-error performance of $\hat{\Delta}_{\nu,n}$ across several experimental designs. We analyze and compare the MSE for all five parameters of interest for the following seven experimental designs:

1. **(B-B)** $(D_i^{(1)}, D_i^{(2)})$ are i.i.d. across $1 \le i \le 4n$ and the two entries are independently distributed as $2A - 1$, where A follows Bernoulli(1/2).

2. **(C)** $(D_i^{(1)}, D_i^{(2)})$ are jointly drawn from a completely randomized design. We uniformly at random divide the experimental sample of size $4n$ into four groups of size n and assign a different $d \in \{-1,1\}^2$ for each group.

3. **(MP-B)** A matched-pair design for $D^{(1)}$, where units are ordered and paired according to X_i. For each pair, uniformly at random assign $D_i^{(1)} = 1$ to one of the units. Independently, $(D_i^{(2)} : 1 \le i \le 4n)$ are i.i.d. with the distribution of $2A - 1$, where $A \sim \text{Bernoulli}(1/2)$.

4. **(MT)** Matched tuples design where units are ordered according to X_i.

5. **(Large-2)** A stratified design, where the experimental sample is divided into two strata using the midpoint of covariate X_i as the cutoff. In each stratum, treatment is assigned as in **C**.

6. **(Large-4)** As in **(Large-2)**, but with four strata.

7. **(RE)** A rerandomization design using a Mahalanobis balance function. As outlined in Branson et al. (2016), we select the main-effect threshold criterion to be the $100(0.01^{1/K})$ percentile of a χ_p^2 distribution with $p = \dim(X_i)$, and select the interaction-effect threshold criterion to be $100(0.01^{1/L})$, where L is the number of interaction effects.

Table 3 displays the ratio of the MSE of each design relative to the MSE of **MT**, computed across 2000 Monte Carlo iterations. In each of the designs, we set treatment effects to zero by setting $\tau = 0$. As expected from Theorems 3.4 and 3.5, **MT** outperforms **B-B**, **C**, **MP-B**, **Large-2**, and **Large-4** in every model specification. We also find that **MT** compares favorably to **RE**, with particularly large gains displayed for Model 5.

4.2   Inference

In this section, we study the finite sample properties of several different tests of the null hypothesis $H_0 : \Delta_\nu = 0$ for various choices of ν, against the alternative hypotheses implied by setting $\tau = 0.05$. In this section we restrict our attention to five assignment mechanisms: **B-B**, **C**, **MT**, **Large-2** and **Large-4**. We exclude **MP-B** because it is a non-standard experimental design for which we have not developed an inference procedure. We also exclude the re-randomization design (**RE**) because, although it is a widely studied design, the inferential results in Li et al. (2020) are derived in a finite population framework which is distinct from our super-population framework, and their resulting limiting distribution is non-normal.

In each case we perform our hypothesis tests at a significance level of 0.05. For design **B-B**, tests are performed using a standard t-test. For designs **C**, **Large-2** and **Large-4** the tests are constructed using the asymptotic normality result from Theorem 3.4 combined with variance estimators constructed using the same plug-in method as in Bugni et al. (2018) and Bugni et al. (2019). For design **MT** the test is constructed as described in Theorem 3.2. Table 4 displays the rejection probabilities under the null and alternative hypotheses, computed from 2,000 Monte Carlo replications. The results show that the rejection probabilities are universally around 0.05 under the null hypothesis, which verifies the validity of our tests across all the designs. Under the alternative hypotheses implied by $\tau = 0.05$, the rejection probabilities vary substantially across the different designs, outcome models and parameters. However, our matched tuples design displays the highest power for almost all parameters and model specifications.

Model	Parameter	B-B	C	MP-B	MT	Large-2	Large-4	RE
1	Δ_{ν_1}	9.761	10.026	1.088	1.000	3.153	1.591	1.124
	Δ_{ν_2}	9.434	9.321	8.851	1.000	2.887	1.456	1.010
	$\Delta_{\nu_{1,2}}$	10.350	10.121	9.604	1.000	3.341	1.636	1.115
	$\Delta_{\nu_1^1}$	9.798	10.192	5.259	1.000	3.017	1.591	1.072
	$\Delta_{\nu_{-1}^1}$	10.317	9.949	5.354	1.000	3.485	1.636	1.168
2	Δ_{ν_1}	2.739	2.645	2.605	1.000	1.318	1.063	1.011
	Δ_{ν_2}	1.708	1.758	1.729	1.000	1.090	1.009	1.019
	$\Delta_{\nu_{1,2}}$	9.531	9.396	4.711	1.000	3.108	1.505	1.079
	$\Delta_{\nu_1^1}$	10.663	10.203	6.295	1.000	3.251	1.511	1.014
	$\Delta_{\nu_{-1}^1}$	2.483	2.479	2.184	1.000	1.293	1.065	1.030
3	Δ_{ν_1}	2.948	3.018	2.840	1.000	1.556	1.156	1.086
	Δ_{ν_2}	1.850	1.889	1.850	1.000	1.341	1.149	1.111
	$\Delta_{\nu_{1,2}}$	8.560	8.425	4.183	1.000	2.771	1.393	1.033
	$\Delta_{\nu_1^1}$	11.310	11.657	6.883	1.000	3.265	1.569	1.068
	$\Delta_{\nu_{-1}^1}$	2.615	2.543	2.218	1.000	1.511	1.126	1.073
4	Δ_{ν_1}	5.121	5.217	2.611	1.000	2.195	1.336	1.120
	Δ_{ν_2}	3.397	3.384	3.381	1.000	1.565	1.216	1.147
	$\Delta_{\nu_{1,2}}$	14.990	15.456	11.541	1.000	4.576	1.998	1.323
	$\Delta_{\nu_1^1}$	28.441	28.991	15.443	1.000	8.146	2.942	1.307
	$\Delta_{\nu_{-1}^1}$	2.071	2.166	2.072	1.000	1.372	1.121	1.135
5	Δ_{ν_1}	19.771	19.301	2.866	1.000	16.282	11.322	16.995
	Δ_{ν_2}	11.288	10.677	10.473	1.000	10.443	6.611	10.887
	$\Delta_{\nu_{1,2}}$	20.901	21.778	19.943	1.000	19.382	12.819	19.556
	$\Delta_{\nu_1^1}$	32.771	33.520	16.956	1.000	28.282	17.296	27.538
	$\Delta_{\nu_{-1}^1}$	14.245	14.123	7.946	1.000	12.616	9.465	13.662
6	Δ_{ν_1}	2.100	2.091	1.908	1.000	1.285	1.041	0.989
	Δ_{ν_2}	1.529	1.597	1.463	1.000	1.166	1.027	0.975
	$\Delta_{\nu_{1,2}}$	4.022	3.892	2.227	1.000	1.732	1.239	1.084
	$\Delta_{\nu_1^1}$	3.037	2.845	2.032	1.000	1.508	1.107	1.022
	$\Delta_{\nu_{-1}^1}$	2.402	2.540	2.000	1.000	1.348	1.113	1.022

Table 3: Ratio of MSE under all designs against those under matched tuples

4.3 Experiments with More Factors and Covariates

In this section we repeat the previous simulation exercises while varying the number of factors K and the number of observed covariates $\dim(X_i)$. The data generating process is constructed as follows:

$$Y_i(d) = \begin{cases} \tau d^{(1)} + (\tilde{X}_i - 1/2)'\beta + \epsilon_i, & \text{if } K = 1 \\ \tau \cdot \left(d^{(1)} + \frac{\sum_{k=2}^{K} d^{(k)}}{K-1} \right) + \gamma_d(\tilde{X}_i - 1/2)'\beta + \epsilon_i, & \text{if } K \geq 2 \end{cases}$$

where $d = (d^{(1)}, \ldots, d^{(K)})$ and $d^{(k)} \in \{-1, 1\}$ represents the treatment status of the k-th factor. $\tilde{X}_i$ contains all 10 covariates that are i.i.d $\sim \text{Unif}[0, 1]$, out of which the first $\dim(X_i)$ covariates are observed and used for the experimental designs. We set $\gamma_d = 1$ if $d^{(2)} = 1$, $\gamma_d = -1$ otherwise, in order to ensure the conditional

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| | | Under H_0 | | | | | Under H_1 | | | | |
Model	Parameter	B-B	C	MT	Large-2	Large-4	B-B	C	MT	Large-2	Large-4
	Δ_{ν_1}	0.048	0.047	0.046	0.043	0.051	0.916	0.896	1.000	1.000	1.000
	Δ_{ν_2}	0.057	0.049	0.044	0.049	0.052	0.494	0.503	1.000	0.916	0.997
1	$\Delta_{\nu_{1,2}}$	0.057	0.054	0.047	0.053	0.052	0.099	0.085	0.510	0.212	0.371
	$\Delta_{\nu_1^1}$	0.044	0.052	0.051	0.045	0.045	0.780	0.775	1.000	1.000	1.000
	$\Delta_{\nu_{-1}^1}$	0.053	0.048	0.051	0.052	0.054	0.467	0.446	1.000	0.883	0.994
	Δ_{ν_1}	0.049	0.057	0.053	0.049	0.050	0.595	0.600	0.952	0.854	0.930
	Δ_{ν_2}	0.051	0.056	0.060	0.050	0.043	0.260	0.255	0.403	0.361	0.402
2	$\Delta_{\nu_{1,2}}$	0.056	0.053	0.059	0.051	0.060	0.067	0.087	0.262	0.128	0.190
	$\Delta_{\nu_1^1}$	0.058	0.052	0.054	0.059	0.048	0.437	0.445	1.000	0.884	0.995
	$\Delta_{\nu_{-1}^1}$	0.065	0.061	0.056	0.048	0.047	0.249	0.236	0.532	0.414	0.497
	Δ_{ν_1}	0.052	0.056	0.044	0.056	0.044	0.668	0.671	0.977	0.920	0.964
	Δ_{ν_2}	0.054	0.054	0.048	0.052	0.048	0.309	0.315	0.475	0.420	0.436
3	$\Delta_{\nu_{1,2}}$	0.058	0.054	0.044	0.056	0.050	0.083	0.071	0.261	0.139	0.212
	$\Delta_{\nu_1^1}$	0.051	0.059	0.047	0.053	0.060	0.499	0.494	1.000	0.949	0.999
	$\Delta_{\nu_{-1}^1}$	0.052	0.054	0.044	0.049	0.049	0.298	0.301	0.596	0.493	0.549
	Δ_{ν_1}	0.056	0.051	0.057	0.054	0.052	0.406	0.424	0.980	0.786	0.955
	Δ_{ν_2}	0.051	0.059	0.061	0.048	0.045	0.174	0.184	0.469	0.319	0.453
4	$\Delta_{\nu_{1,2}}$	0.049	0.050	0.053	0.051	0.053	0.066	0.071	0.273	0.095	0.168
	$\Delta_{\nu_1^1}$	0.051	0.054	0.051	0.058	0.053	0.220	0.233	1.000	0.610	0.977
	$\Delta_{\nu_{-1}^1}$	0.054	0.050	0.053	0.044	0.048	0.320	0.321	0.574	0.470	0.601
	Δ_{ν_1}	0.044	0.058	0.034	0.052	0.056	0.102	0.107	0.694	0.107	0.140
	Δ_{ν_2}	0.046	0.053	0.033	0.046	0.051	0.062	0.068	0.224	0.070	0.069
5	$\Delta_{\nu_{1,2}}$	0.064	0.052	0.021	0.050	0.045	0.060	0.053	0.048	0.058	0.059
	$\Delta_{\nu_1^1}$	0.061	0.053	0.021	0.050	0.058	0.097	0.093	0.705	0.087	0.115
	$\Delta_{\nu_{-1}^1}$	0.048	0.045	0.030	0.053	0.049	0.073	0.072	0.238	0.073	0.069
	Δ_{ν_1}	0.051	0.059	0.054	0.054	0.053	0.496	0.508	0.811	0.723	0.791
	Δ_{ν_2}	0.057	0.052	0.051	0.050	0.051	0.213	0.224	0.318	0.284	0.298
6	$\Delta_{\nu_{1,2}}$	0.047	0.067	0.051	0.044	0.051	0.075	0.068	0.129	0.095	0.111
	$\Delta_{\nu_1^1}$	0.052	0.065	0.055	0.055	0.053	0.329	0.320	0.723	0.574	0.681
	$\Delta_{\nu_{-1}^1}$	0.047	0.060	0.045	0.047	0.053	0.239	0.258	0.505	0.377	0.459

Table 4: Rejection probabilities under the null and alternative hypothesis

means are heterogeneous in the second factor. Treament status of other factors don't affect the value of γ_d. β is set to be $(1, 0.9, \ldots, 0.1)$ so that the covariates have a decreasing amount of importance in the outcome model.

To construct our matched tuples of size 2^K when $\dim(X_i) > 1$, units are first matched into pairs according to their Mahalanobis distance, using the non-bipartite matching algorithm from the R package `nbpMatching`. Next, these matched-pairs are themselves matched into "pairs of pairs" using the average value of the covariates in each pair, in order to generate groups of size four. We continue matching pairs of groups in this fashion until we obtain groups of size 2^K. We emphasize, however, that this approach is not guaranteed to be optimal, and we leave the study of potentially more effective matching algorithms to future work.

In addition to the standard matched tuples design (**MT**), we now include a matched tuples design with

two replicates for each treatment as described in Remark 3.1, denoted by **MT2**. For example, in the **MT2** design with two factors, units are matched into groups of *eight*, and two units receive each factor combination. We also continue to consider the alternative designs (**C**, **Large-4**, **MP-B** and **RE**) from Section 4.1. When constructing the strata for **Large-4**, we stratify on the most relevant covariate, which in practice would not be known to the practitioner.

In Table 5 we report the ratio of the MSE of each design relative to the MSE of **MT** when $\dim(X_i) = 1$ and $K = 1$ (computed from 6,000 Monte Carlo replications). For all experiments in this section, the number of observations is fixed to be 1,280 so that we have 20 matched tuples of size 64 when $K = 6$. Our simulation results are consistent with those in Section 4.1: **MT** displays the lowest MSE across almost all model specifications. Although **MT2** generally produces larger MSEs than **MT**, it still performs favorably relative to the other designs. For methods that use an increasing number of covariates when $\dim(X_i)$ increases (**MT**, **MT2**, **MP-B** and **RE**), we observe a type of "curse of dimensionality," where the benefit of balancing on more covariates is counteracted by the difficulty in constructing well-balanced groups. As a result, we are not always better off when more covariates are introduced into the design.

$\dim(X_i)$	Method	$K=1$	$K=2$	$K=3$	$K=4$	$K=5$	$K=6$	Method	$K=1$	$K=2$	$K=3$	$K=4$	$K=5$	$K=6$
1		1.000	0.957	0.952	0.985	0.986	0.974		1.293	1.305	1.296	1.309	1.244	1.321
2		0.714	0.725	0.732	0.700	0.723	0.741		1.275	1.296	1.313	1.275	1.342	1.307
4	**MT**	0.374	0.369	0.410	0.464	0.523	0.601	**C**	1.276	1.339	1.347	1.358	1.320	1.303
8		0.205	0.289	0.384	0.505	0.646	0.793		1.280	1.327	1.268	1.303	1.346	1.252
10		0.251	0.353	0.460	0.589	0.735	0.910		1.294	1.332	1.296	1.341	1.309	1.302
1		0.994	0.979	0.972	1.002	0.967	0.984		1.008	1.025	1.010	1.037	1.008	1.019
2		0.713	0.718	0.724	0.772	0.742	0.777		1.017	1.006	1.004	1.003	1.008	1.017
4	**MT2**	0.381	0.407	0.454	0.532	0.579	0.738	**Large-4**	0.999	1.018	0.999	0.985	0.994	1.007
8		0.276	0.374	0.485	0.675	0.812	0.992		1.021	0.991	0.992	0.993	0.994	0.997
10		0.349	0.461	0.585	0.755	0.891	1.055		1.036	1.007	0.995	1.009	1.013	0.990
1		0.979	1.315	1.277	1.281	1.316	1.300		0.981	0.983	1.006	1.053	1.024	1.138
2		0.714	1.296	1.284	1.296	1.318	1.269		0.688	0.720	0.890	1.015	1.063	1.059
4	**MP-B**	0.359	1.291	1.317	1.333	1.312	1.337	**RE**	0.378	0.498	0.805	0.950	1.040	1.054
8		0.204	1.320	1.304	1.294	1.309	1.284		0.260	0.469	0.764	0.932	1.127	1.148
10		0.259	1.289	1.294	1.320	1.334	1.273		0.308	0.520	0.831	1.008	1.098	1.115

Table 5: Ratio of MSE against matched tuples with single factor and covariate

In Table 6, we compute the rejection probabilities when testing the null hypothesis $H_0 : \Delta_{\nu_1} = 0$ against the alternative implied by setting $\tau = 0.05$, for various choices of K and $\dim(X_i)$ (computed from 6,000 Monte Carlo replications). Under the null hypothesis, we observe that our tests under design **MT** become conservative as $\dim(X_i)$ and K increase. However, despite being conservative, **MT** still displays favorable power properties relative to **C** and **Large-4**.

Our next observation is that our tests under design **MT2** remain exact even as $\dim(X_i)$ and K both increase. We suspect that our challenges for inference using **MT** come from poor estimation of the variance, which seems to be alleviated in **MT2**, where the number of observations receiving each treatment within a tuple are doubled. As a result of this exactness, **MT2** achieves higher power than **MT** across most specifications. To further explore these power improvements, Figure 1 presents power plots for three specific

choices of K and $\dim(X_i)$ with τ ranging from 0 to 0.05 (Figure 2 in the appendix presents power plots for alternatives implied by larger values than $\tau = 0.05$). First, when $\dim(X_i)$ and K are small, for instance $\dim(X_i) = K = 1$, we observe no significant difference between the power plots generated by **MT** and **MT2**. However, when the dimension of the covariates and factors are both large, for instance $\dim(X_i) = 8, K = 4$, **MT2** dominates **MT** for all alternative hypotheses. Interestingly, we also find situations where **MT** is worse around the null hypothesis, but is better when τ becomes large, as shown in the second plot in Figure 1. Therefore, our recommendation to practitioners is to consider a matched tuples design when working with a modest number of treatments and covariates, but to consider the replicated design when dealing with a large number of treatments and/or covariates. Athey and Imbens (2017) also recommend the use of replicates to facilitate variance estimation in the special case of a binary treatment.

Method	$\dim(X_i)$	Under H_0						Under H_1					
		$K=1$	$K=2$	$K=3$	$K=4$	$K=5$	$K=6$	$K=1$	$K=2$	$K=3$	$K=4$	$K=5$	$K=6$
MT	1	0.049	0.051	0.050	0.056	0.051	0.049	0.434	0.438	0.431	0.438	0.428	0.439
	2	0.052	0.051	0.056	0.048	0.045	0.038	0.553	0.557	0.559	0.533	0.531	0.506
	4	0.045	0.042	0.037	0.030	0.025	0.023	0.831	0.791	0.750	0.669	0.586	0.480
	8	0.026	0.019	0.014	0.016	0.016	0.020	0.960	0.841	0.686	0.540	0.430	0.376
	10	0.026	0.022	0.015	0.017	0.019	0.026	0.901	0.747	0.593	0.469	0.396	0.353
MT2	1	0.050	0.049	0.054	0.048	0.054	0.048	0.430	0.435	0.442	0.428	0.442	0.444
	2	0.053	0.051	0.048	0.051	0.048	0.053	0.551	0.551	0.556	0.546	0.551	0.523
	4	0.048	0.045	0.052	0.055	0.050	0.050	0.830	0.805	0.757	0.695	0.634	0.547
	8	0.046	0.048	0.049	0.050	0.052	0.050	0.917	0.825	0.711	0.613	0.506	0.436
	10	0.051	0.049	0.049	0.047	0.057	0.048	0.849	0.751	0.627	0.544	0.464	0.411
C	1	0.057	0.053	0.050	0.049	0.058	0.054	0.354	0.334	0.343	0.347	0.355	0.359
	2	0.048	0.059	0.052	0.053	0.053	0.056	0.343	0.335	0.340	0.360	0.356	0.363
	4	0.050	0.051	0.049	0.054	0.053	0.055	0.352	0.346	0.345	0.350	0.341	0.360
	8	0.049	0.051	0.054	0.050	0.061	0.057	0.351	0.352	0.336	0.349	0.355	0.368
	10	0.052	0.051	0.051	0.048	0.048	0.060	0.345	0.339	0.347	0.348	0.346	0.356
Large-4	1	0.051	0.054	0.055	0.057	0.055	0.082	0.431	0.435	0.445	0.462	0.465	0.501
	2	0.047	0.051	0.054	0.054	0.063	0.079	0.435	0.435	0.427	0.446	0.480	0.516
	4	0.049	0.052	0.054	0.058	0.070	0.083	0.439	0.433	0.445	0.449	0.465	0.506
	8	0.048	0.051	0.049	0.057	0.064	0.073	0.432	0.429	0.427	0.441	0.476	0.496
	10	0.050	0.048	0.055	0.058	0.062	0.084	0.422	0.441	0.433	0.444	0.479	0.512

Table 6: Rejection probability when testing $H_0 : \Delta_{\nu_1} = 0$ under more factors and covariates

5   Empirical Application

In this section, we illustrate the inference procedures introduced in Section 3 using the data collected in Fafchamps et al. (2014)[2]. Fafchamps et al. (2014) conduct a randomized experiment in order to investigate

---

[2]The original paper features six rounds of surveys which were pooled in the final analysis. We perform our analysis exclusively on the data obtained in the sixth round in order to avoid complications related to time-series dependence across rounds. For simplicity, we additionally drop quadruplets with missing values, and 4 "leftover" groups whose sizes range from 5 to 8 firms. This results in a final sample of 120 quadruplets. Further results on the long-run effects (collected in a seventh survey wave) are contained in Table 9 in Section D of the appendix.
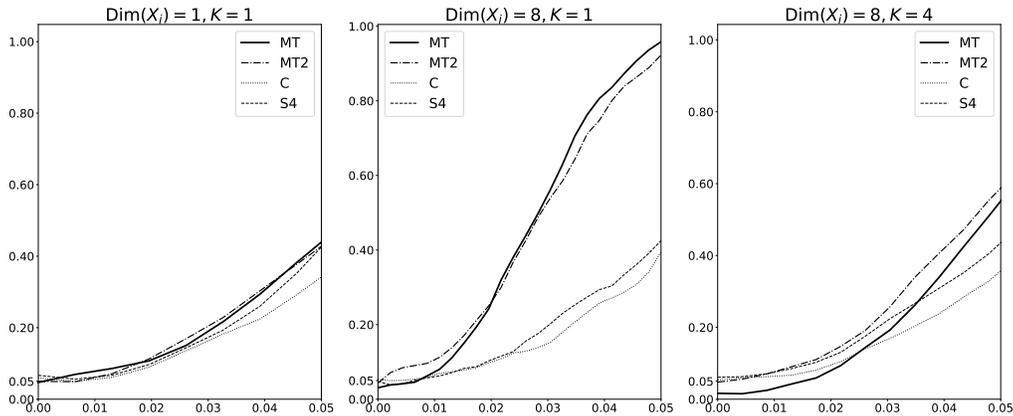
Figure 1: Rejection probability under various choices of τ

the effects of several capital aid programs on the profits of small businesses in Ghana. In their experiment, there are three treatment arms, where (in our notation) $D_i = 1$ indicates that the ith firm is untreated, $D_i = 2$ indicates being offered cash, and $D_i = 3$ indicates being offered in-kind grants. The null hypotheses of interest are

$$H_0^d : E[Y_i(1)] = E[Y_i(d)] \text{ versus } H_1 : E[Y_i(1)] \neq E[Y_i(d)] \tag{8}$$

for $d \in \{2, 3\}$, as well as

$$H_0^{2,3} : E[Y_i(2)] = E[Y_i(3)] \text{ versus } H_1 : E[Y_i(2)] \neq E[Y_i(3)] . \tag{9}$$

In their experimental design, blocks are defined by quadruplets, where each quadruplet contains *two* untreated units with $D_i = 1$, one treated unit with $D_i = 2$, and one treated unit with $D_i = 3$. Despite the slight departure from the framework presented in Sections 2–3, in that there are two untreated units in each quadruplet, we show in Appendix A that a slight modification of the variance estimator in Theorem 3.2 produces a valid test for (8)–(9). Specifically, we pretend that there are four treatment levels in each quadruplet, while the first two are in fact controls. Then, by setting generating vectors $\nu^2 = (-1/2, -1/2, 1, 0)$, $\nu^3 = (-1/2, -1/2, 0, 1)$, and $\nu^{2,3} = (0, 0, -1, 1)$ and proceeding with the testing procedure in Theorem 3.2, we obtain valid tests for H_0^d and $H_0^{2,3}$. For each of the hypotheses in (8)–(9), we implement the following tests:

— A t-test based on the OLS estimator in a linear regression of Y on 1, $I\{D_i = 2\}$, and $I\{D_i = 3\}$, together with the usual heteroskedasticity-robust variance estimator.

— The test introduced in Proposition A.1, which implements the test from Theorem 3.2 as described above to accommodate for the fact that there are two untreated units in each block.

We note that Fafchamps et al. (2014) test (8) and (9) using a t-test obtained from a linear regression of outcomes on treatment indicators and block fixed effects. However, as was shown in Theorem 3.3, such a

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procedure is not guaranteed to be valid. On the other hand, we expect that the t-test obtained from a linear regression without block fixed effects should be conservative for testing (8)–(9) in light of the observations made in Example 3.1 and the fact that this test coincides with a standard two-sample t-test.

Our results are presented in Table 7. The point estimates of the two methods are identical because the OLS estimator coincides with the difference-in-means estimator. However, the standard errors obtained from our variance estimator are always smaller than the heteroskedasticy-robust standard errors. For example, when testing (8) for $d = 3$ among the female subsample, the standard error produced from our variance estimator is 15.21 whereas the heteroskedasticy robust standard error is 18.13.

Table 7: Point estimates and standard errors for testing the treatment effects of cash and in-kind grants using different methods (wave 6)

		All Firms	Males	Females	High Initial Profit Women	Low Initial Profit Women
		(1)	(2)	(3)	(4)	(5)
OLS (standard t-test)	Cash treatment	19.64	24.84	16.30	33.09	7.01
		(15.42)	(27.29)	(18.13)	(42.56)	(11.58)
	In-kind treatment	20.26	4.48	30.42	65.36	11.10
		(15.67)	(18.42)	(22.83)	(53.28)	(15.31)
	Cash=in-kind (p-val)	0.975	0.493	0.600	0.610	0.817
Difference-in-means (adjusted t-test)	Cash treatment	19.64	24.84	16.30	33.09	7.01
		(14.24)	(26.05)	(15.21)	(39.27)	(11.15)
	In-kind treatment	20.26	4.48	30.42	65.36	11.10
		(15.24)	(17.79)	(21.97)	(48.27)	(14.99)
	Cash=in-kind (p-val)	0.974	0.468	0.567	0.576	0.815

Note: The results in this table are based on the data from the sixth wave of data collection. For each treatment and each subsample, the number in the first row is the point estimate and that in the second row is the standard error. For testing the equality of the average potential outcomes under the two values of treatment, we report the p-values as in Fafchamps et al. (2014).

6   Recommendations for Empirical Practice

We conclude with some recommendations for empirical practice based on our theoretical results as well as the simulation study above. For inference about the linear contrast of expected outcomes given by Δ_ν in a matched tuples design, we recommend the test ϕ_n^ν defined in Section 3.1. We have shown that tests based on the heteroskedasticity-robust variance estimator from a linear regression of outcomes on treatment and block fixed effects may be *invalid*, in the sense of having rejection probability strictly greater than the nominal level under the null hypothesis. Tests based on the heteroskedasticity-robust variance estimator from a linear regression of outcomes on treatment are valid but potentially conservative, which would result in a loss of power relative to our proposed test.

We also find that matched tuples designs have favorable efficiency properties relative to other popular designs (with a specific illustration in the setting of 2^K factorial designs). However, this comes with the caveat that when dealing with a large number of treatments and/or covariates, practitioners may want to

consider the replicated matched tuples design introduced in Remark 3.1, as our simulations suggest that this design may have better power in such cases.

A   Additional Details for Section 5

Proposition A.1. *Consider the setting with three treatment statuses $\{1,2,3\}$, where 1 corresponds to being untreated and 2 and 3 correspond to two treatments. In a matched quadruplets design where each quadruplet has two untreated units and one unit for each treatment, the test introduced in Section 3.1 with $\mathcal{D}' = \{1,2,3,4\}$ and*

$$
\nu = \begin{pmatrix} -1/2 & -1/2 & 1 & 0 \\ -1/2 & -1/2 & 0 & 1 \\ 0 & 0 & -1 & 1 \end{pmatrix}
$$

is valid for testing (8)–(9) at level $\alpha \in (0,1)$.

PROOF OF PROPOSITION A.1. Consider a design of matched-quadruplets with two treatments $d = 2, 3$ and two controls $d = 1$, i.e a quadruplet consisting of $(1, 1, 2, 3)$. The difference-in-mean estimator for the effect of the first treatment $d = 2$ is

$$
\hat{\Delta}_2 = \frac{1}{n} \sum_{i=1}^{4n} I\{D_i = 2\} Y_i - \frac{1}{2n} \sum_{i=1}^{4n} I\{D_i = 1\} Y_i
$$

Note that

$$
\sqrt{n}\left(\hat{\Delta}_2 - \Delta_2(Q)\right) = A_{n,2} + C_{n,2} - (A_{n,1} + C_{n,1}) ,
$$

where

$$
A_{n,2} = \frac{1}{\sqrt{n}} \sum_{1 \leq i \leq 4n} I\{D_i = 2\}(Y_i(2) - E[Y_i(2)|X^{(n)}, D^{(n)}])
$$

$$
C_{n,2} = \frac{1}{\sqrt{n}} \sum_{1 \leq i \leq 4n} I\{D_i = 2\}(E[Y_i(2)|X^{(n)}, D^n] - E[Y_i(2)]) .
$$

and

$$
A_{n,1} = \frac{1}{2\sqrt{n}} \sum_{1 \leq i \leq 4n} I\{D_i = 1\}(Y_i(1) - E[Y_i(1)|X^{(n)}, D^{(n)}])
$$

$$
C_{n,1} = \frac{1}{2\sqrt{n}} \sum_{1 \leq i \leq 4n} I\{D_i = 1\}(E[Y_i(1)|X^{(n)}, D^n] - E[Y_i(1)]) .
$$

Let I_j denote the set of indices for the two untreated units in the j-th tuple. Note

$$
\mathrm{Var}[A_{n,1}|X^{(n)}, D^{(n)}]
$$

$$
= \frac{1}{2 \cdot 2n} \sum_{1 \leq i \leq 4n} I\{D_i = 1\} \mathrm{Var}[Y_i(1)|X_i]
$$

$$
= \frac{1}{2 \cdot 4n} \sum_{1 \leq i \leq 4n} \mathrm{Var}[Y_i(1)|X_i] - \frac{1}{8n} \sum_{1 \leq j \leq n} \frac{1}{2} \sum_{i_j \in I_j} \sum_{k \in \lambda_j : k \notin I_j} (\mathrm{Var}[Y_k(1)|X_k] - \mathrm{Var}[Y_{i_j}|X_{i_j}])
$$

It follows from similar arguments as in the proof of Theorem 3.1 that the second term goes to zero. Therefore,

$$
\mathrm{Var}[A_{n,1}|X^{(n)}, D^{(n)}] \overset{P}{\to} \frac{1}{2} E[\mathrm{Var}[Y_i(1)|X_i]] .
$$

It therefore follows from Lemma S.1.2 of Bai et al. (2021) that

$$\gamma\left(\left((A_{n,2}, A_{n,1})' \,|\, X^{(n)}, D^{(n)}\right), N\left(0, \begin{bmatrix} E[\mathrm{Var}[Y_i(2)|X_i]] & 0 \\ 0 & \frac{1}{2}E[\mathrm{Var}[Y_i(1)|X_i]] \end{bmatrix}\right)\right) \xrightarrow{P} 0 \,,$$

where γ is any metric that metrizes weak convergence.

Next, note

$$E[C_{n,2}|X^{(n)}] = \frac{1}{\sqrt{n}} \sum_{1 \le i \le 4n} \frac{1}{4}(E[Y_i(2)|X^{(n)}] - E[Y_i(2)]) = \frac{1}{4\sqrt{n}} \sum_{1 \le i \le 4n} (\Gamma_2(X_i) - \Gamma_2)$$

$$E[C_{n,1}|X^{(n)}] = \frac{1}{2\sqrt{n}} \sum_{1 \le i \le 4n} \frac{1}{2}(E[Y_i(1)|X^{(n)}] - E[Y_i(1)]) = \frac{1}{4\sqrt{n}} \sum_{1 \le i \le 4n} (\Gamma_1(X_i) - \Gamma_1) \,.$$

Therefore,

$$(C_{n,2}, C_{n,1})' \xrightarrow{d} N\left(0, \frac{1}{4} \begin{bmatrix} \mathrm{Var}(\Gamma_2(X_i)) & \mathrm{Cov}(\Gamma_2(X_i), \Gamma_1(X_i)) \\ \mathrm{Cov}(\Gamma_2(X_i), \Gamma_1(X_i)) & \mathrm{Var}(\Gamma_1(X_i))] \end{bmatrix}\right) \,.$$

It then follows from Lemma S.1.2 of Bai et al. (2021) that

$$\sqrt{n}\left(\hat{\Delta}_2 - \Delta_2(Q)\right) \xrightarrow{d} N\left(0, \mathbb{V}_2\right) \,,$$

where

$$\mathbb{V}_2 = E[\mathrm{Var}[Y_i(2)|X_i]] + \frac{1}{2}E[\mathrm{Var}[Y_i(1)|X_i]] + \frac{1}{4}\left(\mathrm{Var}(\Gamma_2(X_i)) + \mathrm{Var}(\Gamma_1(X_i)) - 2\,\mathrm{Cov}(\Gamma_2(X_i), \Gamma_1(X_i))\right) \,.$$

Now, suppose we pretend the two untreated units are assigned to two distinct treatment levels and denote the two untreated levels and two treated levels by $d \in \{1, 2, 3, 4\}$, where $d = 1, 2$ actually corresponds to the untreated units. Our estimand can then be defined as

$$\tilde{\Delta}_2(Q) = \Gamma_3(Q) - \frac{1}{2}\left(\Gamma_1(Q) + \Gamma_2(Q)\right)$$

Applying the existing results in Theorem 3.1 with $\nu = (-1/2, -1/2, 1, 0)$. It follows that

$$\sqrt{n}\left(\hat{\Delta}_2 - \tilde{\Delta}_2(Q)\right) \xrightarrow{d} N\left(0, \tilde{\mathbb{V}}_2\right) \,,$$

where

$$\tilde{\mathbb{V}}_2 = E[\mathrm{Var}[Y_i(3)|X_i]] + \frac{1}{4}\left(E[\mathrm{Var}[Y_i(1)|X_i]] + E[\mathrm{Var}[Y_i(2)|X_i]]\right)$$

$$+ \frac{1}{4}\bigg(\mathrm{Var}(\Gamma_3(X_i)) + \frac{1}{4}\mathrm{Var}(\Gamma_1(X_i)) + \frac{1}{4}\mathrm{Var}(\Gamma_2(X_i)) + \frac{1}{2}\mathrm{Cov}(\Gamma_2(X_i), \Gamma_1(X_i))$$

$$- \mathrm{Cov}(\Gamma_3(X_i), \Gamma_1(X_i)) - \mathrm{Cov}(\Gamma_3(X_i), \Gamma_2(X_i))\bigg)$$

$$= \mathbb{V}_2 \,,$$

where the last equality follows by setting $d = 1, 2, 3$ to $d = 1, 1, 2$. The same argument holds for $v = (-1/2, -1/2, 0, 1)$. As for $\nu = (0, 0, -1, 1)$, the estimation and inference of the third and fourth arms is not affected by treatment status in the first two arms. Therefore, pretending two controls are two different treatment levels yields the true asymptotic variance, meaning that the inference is still valid. ∎

B Proofs of Main Results

B.1 Proof of Theorem 3.1

We derive the limiting distribution of $\sqrt{n}(\hat{\Gamma}_n(d) - \Gamma_d(Q) : d \in \mathcal{D})$, from which the conclusion of the theorem follows by an application of the continuous mapping theorem. Note that

$$\sqrt{n}(\hat{\Gamma}_n(d) - \Gamma_d(Q) : d \in \mathcal{D})' = A_n + C_n ,$$

where $A_n = (A_{n,d} : d \in \mathcal{D})'$, $C_n = (C_{n,d} : d \in \mathcal{D})'$, and

$$A_{n,d} = \frac{1}{\sqrt{n}} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\}(Y_i(d) - E[Y_i(d)|X^{(n)}, D^{(n)}])$$

$$C_{n,d} = \frac{1}{\sqrt{n}} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\}(E[Y_i(d)|X^{(n)}, D^n] - E[Y_i(d)]) .$$

Note that conditional on $X^{(n)}, D^{(n)}$, $C_{n,d}$'s are constants, and $A_{n,d}$'s are independent. By Assumption 2.2, for $d \in \mathcal{D}$, $E[Y_i(d)|X^{(n)}, D^{(n)}] = E[Y_i(d)|X_i]$. Fix $d \in \mathcal{D}$. Let $i_j \in \lambda_j$ be such that $D_{i_j} = d$. Note

$$\text{Var}[A_{n,d}|X^{(n)}, D^{(n)}]$$

$$= \frac{1}{n} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\} \text{Var}[Y_i(d)|X_i]$$

$$= \frac{1}{|\mathcal{D}|n} \sum_{1 \leq i \leq |\mathcal{D}|n} \text{Var}[Y_i(d)|X_i] - \frac{1}{|\mathcal{D}|n} \sum_{1 \leq j \leq n} \sum_{k \in \lambda_j : k \neq i_j} (\text{Var}[Y_k(d)|X_k] - \text{Var}[Y_{i_j}(d)|X_{i_j}])$$

where the first equality follows from Assumption 2.2. By Assumption 2.1(b) and the weak law of large numbers,

$$\frac{1}{|\mathcal{D}|n} \sum_{1 \leq i \leq |\mathcal{D}|n} \text{Var}[Y_i(d)|X_i] \xrightarrow{P} E[\text{Var}[Y_i(d)|X_i]] .$$

By Assumptions 2.1(c) and 2.3, we have

$$\left| \frac{1}{|\mathcal{D}|n} \sum_{1 \leq j \leq n} \sum_{k \in \lambda_j : k \neq i_j} (\text{Var}[Y_k(d)|X_k] - \text{Var}[Y_{i_j}(d)|X_{i_j}]) \right|$$

$$\leq \frac{1}{|\mathcal{D}|n} \sum_{1 \leq j \leq n} \sum_{k \in \lambda_j : k \neq i_j} |\text{Var}[Y_k(d)|X_k] - \text{Var}[Y_{i_j}(d)|X_{i_j}]|$$

$$\lesssim \frac{1}{n} \sum_{1 \leq j \leq n} \sum_{k \in \lambda_j : k \neq i_j} |X_k - X_{i_j}|$$

$$\leq \frac{|\mathcal{D}| - 1}{n} \sum_{1 \leq j \leq n} \max_{i,k \in \lambda_j} |X_i - X_k| \xrightarrow{P} 0 .$$

Therefore, $\text{Var}[A_{n,d}|X^{(n)}, D^{(n)}] \xrightarrow{P} E[\text{Var}[Y_i(d)|X_i]]$. We can then verify Lindeberg's condition as in the proof of Lemma S.1.4 of Bai et al. (2021). It follows that

$$\gamma(((A_{n,d} : d \in \mathcal{D})'|X^{(n)}, D^{(n)})), N(0, \mathbb{V}_1)) \xrightarrow{P} 0 ,$$

where $\mathbb{V}_1 = \text{diag}(E[\text{Var}[Y_i(d)|X_i]] : d \in \mathcal{D})$ and γ is any metric that metrizes weak convergence.

Next,
$$E[C_{n,d}|X^{(n)}] = \frac{1}{|\mathcal{D}|\sqrt{n}} \sum_{1 \le i \le |\mathcal{D}|n} (\Gamma_d(X_i) - \Gamma_d)$$

and

$$\mathrm{Var}[C_{n,d}|X^{(n)}] = \frac{1}{n} \sum_{1 \le j \le n} \sum_{i \in \lambda_j} \frac{1}{|\mathcal{D}|} \left(\Gamma_d(X_i) - \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} \Gamma_d(X_k) \right)^2$$
$$\lesssim \frac{1}{n} \sum_{1 \le j \le n} \max_{i,k \in \lambda_j} |X_i - X_k|^2 \xrightarrow{P} 0$$

by Assumption 2.1(c) and 2.3. Therefore, by repeating arguments in the proof of Lemma S.1.4 of Bai et al. (2021), it follows that

$$C_{n,d} = \frac{1}{|\mathcal{D}|\sqrt{n}} \sum_{1 \le i \le |\mathcal{D}|n} (\Gamma_d(X_i) - \Gamma_d) + o_P(1) .$$

Therefore,

$$(C_{n,d} : d \in \mathcal{D}) \xrightarrow{d} N(0, \mathbb{V}_2) ,$$

where $(\mathbb{V}_2)_{d,d'} = \frac{1}{|\mathcal{D}|} \mathrm{Cov}(\Gamma_d(X_i), \Gamma_{d'}(X_i))$. It then follows from Lemma S.1.2 of Bai et al. (2021) that

$$\sqrt{n}(\hat{\Gamma}_n(d) - \Gamma_d : d \in \mathcal{D})' \xrightarrow{d} N(0, \mathbb{V}_1 + \mathbb{V}_2) .$$

The conclusion now follows. ∎

B.2 Proof of Theorem 3.2

The conclusion follows from Lemmas C.1–C.3 together with the continuous mapping theorem. ∎

B.3 Proof of Theorem 3.3

Define
$$C_i = (I\{D_i = 2\}, \ldots, I\{D_i = |\mathcal{D}|\})' .$$

To begin, note it follows from the Frisch-Waugh-Lovell theorem and Assumption 2.2 that

$$\begin{pmatrix} \hat{\beta}_n(2) \\ \vdots \\ \hat{\beta}_n(|\mathcal{D}|) \end{pmatrix} = \left(\sum_{1 \le i \le |\mathcal{D}|n} \tilde{C}_i \tilde{C}_i' \right)^{-1} \sum_{1 \le i \le |\mathcal{D}|n} \tilde{C}_i Y_i ,$$

where
$$\tilde{C}_i = \left(I\{D_i = 2\} - \frac{1}{|\mathcal{D}|}, \ldots, I\{D_i = |\mathcal{D}|\} - \frac{1}{|\mathcal{D}|} \right)' .$$

Next, note for
$$\sum_{1 \le i \le |\mathcal{D}|n} \tilde{C}_i \tilde{C}_i' ,$$

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the diagonal entries are $\frac{|\mathcal{D}|-1}{|\mathcal{D}|}n$ and the off-diagonal entries are $-\frac{1}{|\mathcal{D}|}n$. It follows from element calculation that the diagonal entries of $\left(\sum_{1\le i\le|\mathcal{D}|n}\tilde{C}_i\tilde{C}_i'\right)^{-1}$ are $\frac{2}{n}$ and the off-diagonal entries are $\frac{1}{n}$. Furthermore,

$$\sum_{1\le i\le|\mathcal{D}|n}\tilde{C}_iY_i = \begin{pmatrix} n\hat{\Gamma}_n(2) - \frac{1}{|\mathcal{D}|}\sum_{1\le i\le|\mathcal{D}|n}Y_i \\ \vdots \\ n\hat{\Gamma}_n(|\mathcal{D}|) - \frac{1}{|\mathcal{D}|}\sum_{1\le i\le|\mathcal{D}|n}Y_i \end{pmatrix} .$$

Therefore, for $d\in\mathcal{D}\backslash\{1\}$,

$$\hat{\beta}_n(d) = \frac{2}{n}\left(n\hat{\Gamma}_n(d) - \frac{1}{|\mathcal{D}|}\sum_{1\le i\le|\mathcal{D}|n}Y_i\right) + \frac{1}{|\mathcal{D}|}\sum_{d'\in\mathcal{D}\backslash\{1,d\}}\hat{\Gamma}_n(d') - \frac{|\mathcal{D}|-2}{|\mathcal{D}|n}\sum_{1\le i\le|\mathcal{D}|n}Y_i$$

$$= \hat{\Gamma}_n(d) - \hat{\Gamma}_n(1) .$$

The first conclusion of the theorem then follows.

Next, note by the properties of the OLS estimator that

$$\hat{\delta}_{j,n} = \left(\sum_{1\le i\le|\mathcal{D}|n}I\{i\in\lambda_j\}\right)^{-1}\sum_{1\le i\le|\mathcal{D}|n}I\{i\in\lambda_j\}\left(Y_i - \sum_{d\in\mathcal{D}\backslash\{1\}}\hat{\beta}_n(d)I\{D_i=d\}\right)$$

$$= \frac{1}{|\mathcal{D}|}\sum_{i\in\lambda_j}Y_i - \frac{1}{|\mathcal{D}|}\sum_{d\in\mathcal{D}\backslash\{1\}}\hat{\beta}_n(d) .$$

Therefore,

$$\hat{\epsilon}_i = \begin{cases} Y_i - \sum_{1\le j\le n}I\{i\in\lambda_j\}\frac{1}{|\mathcal{D}|}\sum_{k\in\lambda_j}Y_k + \frac{1}{|\mathcal{D}|}\sum_{d'\in\mathcal{D}\backslash\{1\}}\hat{\beta}_n(d') , & \text{if } D_i=1 \\ Y_i - \hat{\beta}_n(d) - \sum_{1\le j\le n}I\{i\in\lambda_j\}\frac{1}{|\mathcal{D}|}\sum_{k\in\lambda_j}Y_k + \frac{1}{|\mathcal{D}|}\sum_{d'\in\mathcal{D}\backslash\{1\}}\hat{\beta}_n(d') , & \text{if } D_i=d\ne 1 . \end{cases}$$

Note it follows from Lemma C.4 that the heteroskedasticity-robust variance estimator of $(\hat{\beta}_n(2),\ldots,\hat{\beta}_n(|\mathcal{D}|))'$ equals

$$\left(\sum_{1\le i\le|\mathcal{D}|n}\tilde{C}_i\tilde{C}_i'\right)^{-1}\left(\sum_{1\le i\le|\mathcal{D}|n}\hat{\epsilon}_i^2\tilde{C}_i\tilde{C}_i'\right)\left(\sum_{1\le i\le|\mathcal{D}|n}\tilde{C}_i\tilde{C}_i'\right)^{-1} .$$

For $d\in\mathcal{D}\backslash\{1\}$, the corresponding $(d-1)$-th diagonal term of $\mathbb{A}=\sum_{1\le i\le|\mathcal{D}|n}\hat{\epsilon}_i^2\tilde{C}_i\tilde{C}_i'$ equals

$$\mathbb{A}_d = \sum_{1\le i\le|\mathcal{D}|n}I\{D_i=1\}\frac{1}{|\mathcal{D}|^2}\hat{\epsilon}_i^2 + \sum_{1\le i\le|\mathcal{D}|n}I\{D_i=d\}\frac{(|\mathcal{D}|-1)^2}{|\mathcal{D}|^2}\hat{\epsilon}_i^2 + \sum_{\tilde{d}\in\mathcal{D}\backslash\{1,d\}}\sum_{1\le i\le|\mathcal{D}|n}I\{D_i=\tilde{d}\}\frac{1}{|\mathcal{D}|^2}\hat{\epsilon}_i^2 .$$

For $\tilde{d}\ne\check{d}\in\mathcal{D}\backslash\{1\}$, the correpionding $(\tilde{d}-1,\check{d}-1)$-th term of $\sum_{1\le i\le|\mathcal{D}|n}\hat{\epsilon}_i^2\tilde{C}_i\tilde{C}_i'$ equals

$$\mathbb{A}_{\tilde{d},\check{d}} = \sum_{1\le i\le|\mathcal{D}|n}I\{D_i=1\}\frac{1}{|\mathcal{D}|^2}\hat{\epsilon}_i^2 + \sum_{1\le i\le|\mathcal{D}|n}I\{D_i=\tilde{d}\}\frac{-(|\mathcal{D}|-1)}{|\mathcal{D}|^2}\hat{\epsilon}_i^2$$

$$+ \sum_{1\le i\le|\mathcal{D}|n}I\{D_i=\check{d}\}\frac{-(|\mathcal{D}|-1)}{|\mathcal{D}|^2}\hat{\epsilon}_i^2 + \sum_{d'\in\mathcal{D}\backslash\{1,\tilde{d},\check{d}\}}\sum_{1\le i\le|\mathcal{D}|n}I\{D_i=d'\}\frac{1}{|\mathcal{D}|^2}\hat{\epsilon}_i^2 .$$

Therefore,

$$\hat{\mathbb{V}}_n^{\text{sfe}}(d,1) = \frac{4}{n^2}\mathbb{A}_d + \frac{1}{n^2}\sum_{\tilde{d}\in\mathcal{D}\backslash\{1,d\}}\mathbb{A}_{\tilde{d}} + \frac{4}{n^2}\sum_{\tilde{d}\in\mathcal{D}\backslash\{1,d\}}\mathbb{A}_{d,\tilde{d}} + \frac{2}{n^2}\sum_{\tilde{d}<\check{d}\in\mathcal{D}\backslash\{1,d\}}\mathbb{A}_{\tilde{d},\check{d}}$$

$$
= \frac{4 + |\mathcal{D}| - 2 + 4(|\mathcal{D}| - 2) + 2(|\mathcal{D}| - 2)(|\mathcal{D}| - 3)/2}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = 1\} \frac{1}{|\mathcal{D}|^2} \hat{\epsilon}_i^2
$$
$$
+ \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\} \frac{4(|\mathcal{D}| - 1)^2 + |\mathcal{D}| - 2 - 4(|\mathcal{D}| - 1)(|\mathcal{D}| - 2) + 2(|\mathcal{D}| - 2)(|\mathcal{D}| - 3)/2}{|\mathcal{D}|^2} \hat{\epsilon}_i^2
$$
$$
+ \frac{1}{n^2} \sum_{\tilde{d} \in \mathcal{D} \setminus \{1, d\}} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = \tilde{d}\}
$$
$$
\times \frac{4 + (|\mathcal{D}| - 1)^2 + |\mathcal{D}| - 3 - 4(|\mathcal{D}| - 1) + 4(|\mathcal{D}| - 3) - 2(|\mathcal{D}| - 1)(|\mathcal{D}| - 3) + 2(|\mathcal{D}| - 3)(|\mathcal{D}| - 4)/2}{|\mathcal{D}|^2} \hat{\epsilon}_i^2
$$
$$
= \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = 1\} \hat{\epsilon}_i^2 + \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\} \hat{\epsilon}_i^2
$$
$$
= \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = 1\} \left(Y_i - \sum_{1 \leq j \leq n} I\{i \in \lambda_j\} \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} Y_k + \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D} \setminus \{1\}} \hat{\beta}_n(d') \right)^2
$$
$$
+ \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\} \left(Y_i - \hat{\beta}_n(d) - \sum_{1 \leq j \leq n} I\{i \in \lambda_j\} \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} Y_k + \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D} \setminus \{1\}} \hat{\beta}_n(d') \right)^2
$$
$$
= \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = 1\} \left(Y_i - \hat{\Gamma}_n(1) - \sum_{1 \leq j \leq n} I\{i \in \lambda_j\} \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} Y_k + \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right)^2
$$
$$
+ \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\} \left(Y_i - \hat{\Gamma}_n(d) - \sum_{1 \leq j \leq n} I\{i \in \lambda_j\} \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} Y_k + \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right)^2
$$
$$
= \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = 1\} \left(Y_i - \hat{\Gamma}_n(1) - \sum_{1 \leq j \leq n} I\{i \in \lambda_j\} \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} Y_k + \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right)^2
$$
$$
+ \frac{1}{n^2} \sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\} \left(Y_i - \hat{\Gamma}_n(d) - \sum_{1 \leq j \leq n} I\{i \in \lambda_j\} \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} Y_k + \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right)^2
$$
$$
= \frac{1}{n^2} \sum_{1 \leq j \leq n} \left(\sum_{i \in \lambda_j} \left(I\{D_i = 1\} - \frac{1}{|\mathcal{D}|} \right) Y_i \right)^2 - \frac{1}{n} \left(\hat{\Gamma}_n(1) - \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right)^2
$$
$$
+ \frac{1}{n^2} \sum_{1 \leq j \leq n} \left(\sum_{i \in \lambda_j} \left(I\{D_i = d\} - \frac{1}{|\mathcal{D}|} \right) Y_i \right)^2 - \frac{1}{n} \left(\hat{\Gamma}_n(d) - \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right)^2 ,
$$

where in the last equality we used the fact that for $d \in \mathcal{D}$,

$$
\sum_{1 \leq i \leq |\mathcal{D}|n} I\{D_i = d\} \left(Y_i - \sum_{1 \leq j \leq n} I\{i \in \lambda_j\} \frac{1}{|\mathcal{D}|} \sum_{k \in \lambda_j} Y_k \right) \left(\hat{\Gamma}_n(d) - \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right) = n \left(\hat{\Gamma}_n(d) - \frac{1}{|\mathcal{D}|} \sum_{d' \in \mathcal{D}} \hat{\Gamma}_n(d') \right)^2 .
$$

It follows from Assumptions 2.1 and 2.3 as well as Lemmas C.1–C.3 that as $n \to \infty$,

$$
\hat{\Gamma}_n(d) \xrightarrow{P} E[Y_i(d)] \text{ for all } d \in \mathcal{D}
$$
$$
\frac{1}{n} \sum_{1 \leq j \leq n} \sum_{i \in \lambda_j} I\{D_i = d\} Y_i^2 \xrightarrow{P} E[Y_i^2(d)]
$$
$$
\frac{1}{n} \sum_{1 \leq j \leq n} \left(\sum_{i \in \lambda_j} I\{D_i = d\} Y_i \right) \left(\sum_{i \in \lambda_j} I\{D_i = d'\} Y_i \right) \xrightarrow{P} E[\Gamma_d(X_i) \Gamma_{d'}(X_i)] \text{ for all } d \neq d' \in \mathcal{D} .
$$

Therefore,

$$n\hat{\mathbb{V}}_n^{\mathrm{sfe}}(d,1) \xrightarrow{P} \mathrm{Var}\left[\Gamma_1(X_i) - \frac{1}{|\mathcal{D}|}\sum_{d'\in\mathcal{D}}\Gamma_{d'}(X_i)\right] + \left(1 - \frac{1}{|\mathcal{D}|}\right)^2 E[\mathrm{Var}[Y_i(1)|X_i]] + \frac{1}{|\mathcal{D}|^2}\sum_{d'\in\mathcal{D}\setminus\{1\}}E[\mathrm{Var}[Y_i(d')|X_i]]$$

$$+ \mathrm{Var}\left[\Gamma_d(X_i) - \frac{1}{|\mathcal{D}|}\sum_{d'\in\mathcal{D}}\Gamma_{d'}(X_i)\right] + \left(1 - \frac{1}{|\mathcal{D}|}\right)^2 E[\mathrm{Var}[Y_i(d)|X_i]] + \frac{1}{|\mathcal{D}|^2}\sum_{d'\in\mathcal{D}\setminus\{d\}}E[\mathrm{Var}[Y_i(d')|X_i]] \ .$$

Finally, note by Theorem 3.1 that the actual limiting variance for $\hat{\Gamma}_n(d) - \hat{\Gamma}_n(1)$ is

$$E\left[\mathrm{Var}[Y_i(d)|X_i]\right] + E[\mathrm{Var}[Y_i(1)|X_i]] + \frac{1}{|\mathcal{D}|}E\left[((\Gamma_d(X_i) - \Gamma_d) - (\Gamma_1(X_i) - \Gamma_1))^2\right] \ .$$

Consider the special case where $E[\mathrm{Var}[Y_i(d')|X_i]]$ are identical across $d' \in \mathcal{D}$ and

$$\Gamma_1(X_i) = \Gamma_d(X_i) = \frac{1}{|\mathcal{D}|}\sum_{d'\in\mathcal{D}}\Gamma_{d'}(X_i) \text{ with probability one }.$$

Then, the probability limit of $n\hat{\mathbb{V}}_n^{\mathrm{sfe}}(d,1)$ is clearly strictly smaller than the actual limiting variance for $\hat{\Gamma}_n(d) - \hat{\Gamma}_n(1)$.

For variance estimator HC 1, consider the special case where $\Gamma_d(X_i)$ are identical across $d \in \mathcal{D}$, $E[\mathrm{Var}[Y_i(d)|X_i]] > 0$, $E[\mathrm{Var}[Y_i(1)|X_i]] > 0$, and $E[\mathrm{Var}[Y_i(d')|X_i]]$ is zero for all $d' \in \mathcal{D}\setminus\{1,d\}$. Then,

$$n\hat{\mathbb{V}}_n^{\mathrm{sfe}}(d,1) \times \frac{|\mathcal{D}|n}{|\mathcal{D}|n - (|\mathcal{D}| - 1 + n)} \xrightarrow{P} \frac{|\mathcal{D}|}{|\mathcal{D}| - 1}\left(\left(1 - \frac{1}{|\mathcal{D}|}\right)^2 + \frac{1}{|\mathcal{D}|^2}\right)(E[\mathrm{Var}[Y_i(d)|X_i]] + E[\mathrm{Var}[Y_i(1)|X_i]])$$

$$= \frac{|\mathcal{D}|^2 - 2|\mathcal{D}| + 2}{|\mathcal{D}|^2 - |\mathcal{D}|}(E[\mathrm{Var}[Y_i(d)|X_i]] + E[\mathrm{Var}[Y_i(1)|X_i]]) \ .$$

Note that

$$\frac{|\mathcal{D}|^2 - 2|\mathcal{D}| + 2}{|\mathcal{D}|^2 - |\mathcal{D}|} < 1$$

if and only if $|\mathcal{D}| > 2$. By a continuity argument, the result then follows for the case where $E[\mathrm{Var}[Y_i(d')|X_i]]$ is sufficiently close to zero for all $d' \in \mathcal{D}\setminus\{1,d\}$. $\blacksquare$

B.4   Proof of Theorem 3.4

First we show that

$$\sqrt{n}(\hat{\Delta}_{\nu,n} - \Delta_\nu(Q)) \xrightarrow{d} N(0, \sigma_{h,\nu}^2) \ ,$$

under the stratified factorial design defined by $h(\cdot)$. To show this, we derive the limiting distribution of $\sqrt{n}(\hat{\Gamma}_n(d) - \Gamma_d(Q) : d \in \mathcal{D})$. To that end, note that

$$\sqrt{n}(\hat{\Gamma}_n(d) - \Gamma_d(Q) : d \in \mathcal{D})' = A_n + B_n + C_n + o_P(1) \ ,$$

where $A_n = (A_{n,d} : d \in \mathcal{D})'$, $B_n = (B_{n,d} : d \in \mathcal{D})'$, $C_n = (C_{n,d} : d \in \mathcal{D})'$, with

$$A_{n,d} = \sqrt{|\mathcal{D}|}\frac{1}{\sqrt{J_n}}\sum_{1\le i\le J_n}(Y_i(d) - E[Y_i(d)|h(X_i)])I\{D_i = d\}$$

$$B_{n,d} = \sqrt{|\mathcal{D}|}\frac{1}{\sqrt{J_n}}\sum_{1\le i\le J_n}(I\{D_i = d\} - \pi)(E[Y_i(d)|h(X_i)] - E[Y_i(d)])$$

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$$C_{n,d} = \sqrt{|\mathcal{D}|} \frac{1}{\sqrt{J_n}} \sum_{1 \leq i \leq J_n} \pi(E[Y_i(d)|h(X_i)] - E[Y_i(d)]) \ ,$$

where $\pi := \frac{1}{|\mathcal{D}|}$. Re-writing each of these terms using the fact that

$$E[Y_i(d)|h(X_i)] = \sum_{1 \leq s \leq S} E[Y_i(d)|h(X_i)]I\{h(X_i) = s\} = \sum_{1 \leq s \leq S} E[Y_i(d)|h(X_i) = s]I\{h(X_i) = s\} \ ,$$

we obtain

$$A_{n,d} = \sqrt{|\mathcal{D}|} \sum_{1 \leq s \leq S} \frac{1}{\sqrt{J_n}} \sum_{1 \leq i \leq J_n} (E[Y_i(d)|h(X_i)] - E[Y_i(d)])I\{D_i = d, h(X_i) = s\}$$

$$B_{n,d} = \sqrt{|\mathcal{D}|} \sum_{1 \leq s \leq S} (E[Y_i(d)|h(X_i) = s] - E[Y_i(d)]) \frac{J_n(s)}{J_n} \sqrt{J_n} \left(\frac{J_{n,d}(s)}{J_n(s)} - \pi \right)$$

$$C_{n,d} = \sqrt{|\mathcal{D}|} \sum_{1 \leq s \leq S} \pi(E[Y_i(d)|h(X_i) = s] - E[Y_i(d)]) \sqrt{J_n} \left(\frac{J_n(s)}{J_n} - p(s) \right) \ ,$$

where $J_n(s) = \sum_{1 \leq i \leq J_n} I\{h(X_i) = s\}$, $J_{n,d}(s) = \sum_{1 \leq i \leq J_n} I\{h(X_i) = s, D_i = d\}$, $p(s) = P(h(X_i) = s)$, and importantly for $C_{n,d}$ we have used the fact that

$$\sum_{1 \leq s \leq S} (E[Y_i(d)|h(X_i) = s] - E[Y_i(d)])p(s) = 0 \ ,$$

which follows by the law of iterated expectations. By the law of large numbers, $J_n(s)/J_n \xrightarrow{p} p(s)$, and by the properties of stratified block randomization (see Example 3.4 in Bugni et al. (2018)),

$$\sqrt{J_n} \left(\frac{J_{n,d}(s)}{J_n(s)} - \pi \right) \xrightarrow{p} 0 \ ,$$

and hence we can conclude that $B_{n,d} \xrightarrow{p} 0$ for every $d \in \mathcal{D}$. Using Lemma C.1. in Bugni et al. (2019), it can then be shown that

$$\begin{pmatrix} A_n \\ C_n \end{pmatrix} \xrightarrow{d} N(0, \mathbb{V}_h) \ ,$$

and hence the first result follows. Next, let ν be a $1 \times |\mathcal{D}|$ vector of constants, then it can be shown that

$$\nu\mathbb{V}\nu' = \sum_{d \in \mathcal{D}} \nu_d^2 \mathrm{Var}[Y_i(d)] - \sum_{d \neq d' \in \mathcal{D}} \frac{1}{|\mathcal{D}|} \mathrm{Var}[\nu_d E[Y_i(d)|X_i] - \nu_{d'} E[Y_i(d')|X_i]] \ ,$$

and

$$\nu\mathbb{V}_h\nu' = \sum_{d \in \mathcal{D}} \nu_d^2 \mathrm{Var}[Y_i(d)] - \sum_{d \neq d' \in \mathcal{D}} \frac{1}{|\mathcal{D}|} \mathrm{Var}[\nu_d E[Y_i(d)|h(X_i)] - \nu_{d'} E[Y_i(d')|h(X_i)]] \ .$$

It then follows from similar arguments to those used in the proof of Theorem S.2.2 of Bai (2022) that $\nu\mathbb{V}\nu' \leq \nu\mathbb{V}_h\nu'$. We can thus conclude that the matched tuples design is asymptotically more efficient than the large stratum design, in the sense that the difference in variances between the large stratum and matched tuples designs, $\mathbb{V}_h - \mathbb{V}$, is positive semidefinite. ∎

B.5 Proof of Theorem 3.5

To begin, note that

$$\hat{\Delta}_{\nu_k,n} = \frac{1}{n} \sum_{1 \leq i \leq J_n} \sum_{d \in \mathcal{D}} I\{\iota_k(d) = 1\} I\{D_i = d\} Y_i(d) - \frac{1}{n} \sum_{1 \leq i \leq J_n} \sum_{d \in \mathcal{D}} I\{\iota_k(d) = -1\} I\{D_i = d\} Y_i(d) .$$

Let $A_i, 1 \leq i \leq J_n$ denote a sequence of i.i.d. random vectors, each of which is a $K-1$ vector of i.i.d. Rademacher random variables. Further assume they are independent of $Y^{(n)}(d), d \in \mathcal{D}$, $D^{(n)}$, and $X^{(n)}$. Then, we consider the following "averaged" potential outcomes over these $K-1$ factors defined as follows:

$$\tilde{Y}_i(+1) := \sum_{d \in \mathcal{D}} I\{\iota_k(d) = +1\} I\{\iota_{-k}(d) = A_i\} Y_i(d)$$

$$\tilde{Y}_i(-1) := \sum_{d \in \mathcal{D}} I\{\iota_k(d) = -1\} I\{\iota_{-k}(d) = A_i\} Y_i(d) .$$

With this notation, define

$$\tilde{\Delta}_{\nu_k,n} = \frac{1}{n} \sum_{1 \leq i \leq J_n} I\{\iota_k(D_i) = +1\} \tilde{Y}_i(+1) - \frac{1}{n} \sum_{1 \leq i \leq J_n} I\{\iota_k(D_i) = -1\} \tilde{Y}_i(-1) .$$

It then follows from the definition of the factor k-specific design that $\tilde{\Delta}_{\nu_k,n}$ has the same distribution as $\hat{\Delta}_{\nu_k,n}$. Note $\tilde{\Delta}_{\nu_k,n}/2^{K-1}$ can be thought of as the difference-in-means estimator where the treatment has two levels $+1$ and -1 and the potential outcomes are $\tilde{Y}_i(+1)$ and $\tilde{Y}_i(-1)$. Lemma S.1.4 of Bai et al. (2021) therefore shows that

$$\sqrt{\frac{n}{2^{K-1}}} (\hat{\Delta}_{\nu_k,n} - \Delta_{\nu_k}(Q)) \xrightarrow{d} N(0, \mathbb{V}_{\nu_k,mp}) ,$$

where

$$\mathbb{V}_{\nu_k,mp} = \frac{1}{2^{K-1}} E[\text{Var}[\tilde{Y}_i(+1)|X_i]] + E[\text{Var}[\tilde{Y}_i(-1)|X_i]]$$

$$+ \frac{1}{2^K} E[(E[\tilde{Y}_i(+1)|X_i] - E[\tilde{Y}_i(+1)] - (E[\tilde{Y}_i(-1)|X_i] - E[\tilde{Y}_i(-1)]))^2] .$$

Note that by Assumption 2.2,

$$E[\tilde{Y}_i(+1)|X_i] = E\left[\sum_{d \in \mathcal{D}} I\{\iota_k(d) = +1\} I\{\iota_{-k}(d) = A_i\} Y_i(d)|X_i\right]$$

$$= \frac{1}{2^{K-1}} \sum_{d \in \mathcal{D}} I\{\iota_k(d) = +1\} \Gamma_d(X_i) .$$

Therefore,

$$\frac{1}{2^K} E[(E[\tilde{Y}_i(+1)|X_i] - E[\tilde{Y}_i(+1)] - (E[\tilde{Y}_i(-1)|X_i] - E[\tilde{Y}_i(0)]))^2]$$

$$= \frac{1}{2^K} \cdot \frac{1}{2^{2(K-1)}} E\left[\left(\sum_{d \in \mathcal{D}} I\{\iota_k(d) = +1\}(\Gamma_d(X_i) - \Gamma_d) - \sum_{d \in \mathcal{D}} I\{\iota_k(d) = -1\}(\Gamma_d(X_i) - \Gamma_d)\right)^2\right]$$

$$= \frac{1}{2^K} \cdot \frac{1}{2^{2(K-1)}} E\left[(\nu'_k(\Gamma_d(X_i) - \Gamma_d : d \in \mathcal{D})))^2\right]$$

$$= \frac{1}{2^{2(K-1)}} \nu'_k \left[\frac{1}{2^K} \text{Cov}(\Gamma_d(X_i), \Gamma_{d'}(X_i))\right]_{d,d' \in \mathcal{D}} \nu_k$$

$$= \frac{1}{2^{2(K-1)}} \nu'_k \mathbb{V}_2 \nu_k .$$

Moreover,

$$\text{Var}[\tilde{Y}_i(+1)|X_i]$$

$$= E\left[\left(\tilde{Y}_i(1) - \frac{1}{2^{K-1}}\sum_{d\in\mathcal{D}} I\{\iota_k(d) = +1\}\Gamma_d(X_i)\right)^2 |X_i\right]$$

$$= \frac{1}{2^{K-1}}\sum_{d'\in\mathcal{D}:\iota_k(d')=+1} E\left[\left(Y_i(d') - \frac{1}{2^{K-1}}\sum_{d\in\mathcal{D}} I\{\iota_k(d) = +1\}\Gamma_d(X_i)\right)^2 |X_i\right]$$

$$= \frac{1}{2^{K-1}}\sum_{d'\in\mathcal{D}:\iota_k(d')=+1} E\left[\left(Y_i(d') - \Gamma_{d'}(X_i) + \left(\Gamma_{d'}(X_i) - \frac{1}{2^{K-1}}\sum_{d\in\mathcal{D}} I\{\iota_k(d) = +1\}\Gamma_d(X_i)\right)\right)^2 |X_i\right]$$

$$= \frac{1}{2^{K-1}}\sum_{d'\in\mathcal{D}:\iota_k(d')=+1} \left(\sigma_{d'}^2(X_i) + \left(\Gamma_{d'}(X_i) - \frac{1}{2^{K-1}}\sum_{d\in\mathcal{D}} I\{\iota_k(d) = +1\}\Gamma_d(X_i)\right)^2\right) .$$

A similar calculation applies to $\text{Var}[\tilde{Y}_i(-1)|X_i]$. Finally,

$$\mathbb{V}_{\nu_k,mp} = \frac{1}{2^{2(K-1)}}\sum_{d\in\mathcal{D}} E[\sigma_d^2(X_i)] + \frac{1}{2^{2(K-1)}}\nu_k'\mathbb{V}_2\nu_k$$

$$+ \frac{1}{2^{2(K-1)}}\sum_{d'\in\mathcal{D}} I\{\iota_k(d) = +1\}\left(\Gamma_{d'}(X_i) - \frac{1}{2^{K-1}}\sum_{d\in\mathcal{D}} I\{\iota_k(d) = +1\}\Gamma_d(X_i))\right)^2$$

$$+ \frac{1}{2^{2(K-1)}}\sum_{d'\in\mathcal{D}} I\{\iota_k(d) = -1\}\left(\Gamma_{d'}(X_i) - \frac{1}{2^{K-1}}\sum_{d\in\mathcal{D}} I\{\iota_k(d) = -1\}\Gamma_d(X_i)\right)^2 .$$

The conclusion therefore follows. ∎

C   Auxiliary Lemmas

Lemma C.1. *Suppose Assumptions 2.1–2.3 hold. Then, for $r = 1, 2$,*

$$\frac{1}{n}\sum_{1\le i\le |\mathcal{D}|n} Y_i^r(d)I\{D_i = d\} \xrightarrow{P} E[Y_i^r(d)] .$$

PROOF OF LEMMA C.1. We prove the conclusion for $r = 1$ only and the proof for $r = 2$ follows similarly. To this end, write

$$\frac{1}{n}\sum_{1\le i\le |\mathcal{D}|n} Y_i(d)I\{D_i = d\} = \frac{1}{n}\sum_{1\le i\le |\mathcal{D}|n} (Y_i(d)I\{D_i = d\} - E[Y_i(d)I\{D_i = d\}|X^{(n)}, D^{(n)}])$$

$$+ \frac{1}{n}\sum_{1\le i\le |\mathcal{D}|n} E[Y_i(d)I\{D_i = d\}|X^{(n)}, D^{(n)}] .$$

Note

$$\frac{1}{n}\sum_{1\le i\le |\mathcal{D}|n} E[Y_i(d)I\{D_i = d\}|X^{(n)}, D^{(n)}] = \frac{1}{n}\sum_{1\le i\le |\mathcal{D}|n} I\{D_i = d\}E[Y_i(d)|X_i] \xrightarrow{P} E[E[Y_i(d)|X_i]] = E[Y_i(d)] ,$$

where the equality follows from Assumption 2.2 and the convergence in probability follows from Assumption 2.3 and

similar arguments to those used in the proof of Theorem 3.1. To complete the proof, we argue

$$\frac{1}{|\mathcal{D}|n} \sum_{1 \le i \le |\mathcal{D}|n} (Y_i(d)I\{D_i = d\} - E[Y_i(d)I\{D_i = d\}|X^{(n)}, D^{(n)}]) \xrightarrow{P} 0 .$$

For this purpose, we proceed by verifying the uniform integrability condition in Lemma S.1.3 of Bai et al. (2021) conditional on $X^{(n)}$ and $D^{(n)}$. Note for any $m > 0$ that

$$\frac{1}{|\mathcal{D}|n} \sum_{1 \le i \le |\mathcal{D}|n} E[|Y_i(d)I\{D_i = d\} - E[Y_i(d)I\{D_i = d\}|X^{(n)}, D^{(n)}])$$

$$\times I\{|Y_i(d)I\{D_i = d\} - E[Y_i(d)I\{D_i = d\}|X^{(n)}, D^{(n)}]| > m\}|X^{(n)}, D^{(n)}]$$

$$= \frac{1}{|\mathcal{D}|n} \sum_{1 \le i \le |\mathcal{D}|n} E[|Y_i(d)I\{D_i = d\} - E[Y_i(d)|X_i]I\{D_i = d\}|$$

$$\times I\{|Y_i(d)I\{D_i = d\} - E[Y_i(d)|X_i]I\{D_i = d\}| > m\}|X^{(n)}, D^{(n)}]$$

$$\le \frac{1}{|\mathcal{D}|n} \sum_{1 \le i \le |\mathcal{D}|n} E[|Y_i(d) - E[Y_i(d)|X_i]|I\{|Y_i(d) - E[Y_i(d)|X_i]| > m\}|X^{(n)}, D^{(n)}]$$

$$= \frac{1}{|\mathcal{D}|n} \sum_{1 \le i \le |\mathcal{D}|n} E[|Y_i(d) - E[Y_i(d)|X_i]|I\{|Y_i(d) - E[Y_i(d)|X_i]| > m\}|X_i]$$

$$\xrightarrow{P} E[|Y_i(d) - E[Y_i(d)|X_i]|I\{|Y_i(d) - E[Y_i(d)|X_i]| > m\}] ,$$

where the first equality holds because of Assumption 2.2, the inequality holds because $0 \le I\{D_i = d\} \le 1$, the second equality holds because of Assumption 2.2 again, and the convergence in probability follows from the weak law of large numbers because

$$E[|Y_i(d) - E[Y_i(d)|X_i]|I\{|Y_i(d) - E[Y_i(d)|X_i]| > m\}] \le E[|Y_i(d) - E[Y_i(d)|X_i]|]$$

$$\le E[|Y_i(d)|] + E[|E[Y_i(d)|X_i]|] \le E[|Y_i(d)|] + E[E[|Y_i(d)||X_i]] = 2E[|Y_i(d)|] .$$

The proof could then be completed using the subsequencing argument in the proof of Lemma S.1.5 of Bai et al. (2021). ∎

Lemma C.2. *Suppose Assumptions 2.1–2.3 hold. Then,* $\hat{\rho}_n(d, d') \xrightarrow{P} E[\Gamma_d(X_i)\Gamma_{d'}(X_i)]$ *as* $n \to \infty$.

PROOF OF LEMMA C.2. To begin with, note

$$E[\hat{\rho}_n(d, d')|X^{(n)}]$$

$$= \frac{1}{n} \sum_{1 \le j \le n} \frac{1}{|\mathcal{D}|(|\mathcal{D}| - 1)} \sum_{\{i,k\} \subset \lambda_j} (\Gamma_d(X_i)\Gamma_{d'}(X_k) + \Gamma_d(X_k)\Gamma_{d'}(X_i))$$

$$= \frac{1}{n} \sum_{1 \le j \le n} \frac{1}{|\mathcal{D}|(|\mathcal{D}| - 1)} \sum_{\{i,k\} \subset \lambda_j} (\Gamma_d(X_i)\Gamma_{d'}(X_i) + \Gamma_d(X_k)\Gamma_{d'}(X_k) - (\Gamma_d(X_i) - \Gamma_d(X_k))(\Gamma_{d'}(X_i) - \Gamma_{d'}(X_k)))$$

$$= \frac{1}{|\mathcal{D}|n} \sum_{1 \le i \le |\mathcal{D}|n} \Gamma_d(X_i)\Gamma_{d'}(X_i) - \frac{1}{n} \sum_{1 \le j \le n} \frac{1}{|\mathcal{D}|(|\mathcal{D}| - 1)} \sum_{\{i,k\} \subset \lambda_j} (\Gamma_d(X_i) - \Gamma_d(X_k))(\Gamma_{d'}(X_i) - \Gamma_{d'}(X_k))$$

$$\xrightarrow{P} E[\Gamma_d(X_i)\Gamma_{d'}(X_i)] ,$$

where the convergence in probability follows from Assumptions 2.1(c) and 2.3. To conclude the proof, we show

$$\hat{\rho}_n(d, d') - E[\hat{\rho}_n(d, d')|X^{(n)}] \xrightarrow{P} 0 . \tag{10}$$

In order for this, we proceed to verify the uniform integrability condition in Lemma S.1.3 of Bai et al. (2021) conditional on $X^{(n)}$. Define

$$\hat{\rho}_{n,j}(d,d') = \Big(\sum_{i\in\lambda_j} Y_i I\{D_i = d\} \Big) \Big(\sum_{i\in\lambda_j} Y_i I\{D_i = d'\} \Big) .$$

In what follows, we repeatedly use the following inequalities:

$$I\Big\{ \Big| \sum_{1\le j\le k} a_j \Big| > \lambda \Big\} \le \sum_{1\le j\le k} I\Big\{ |a_j| > \frac{\lambda}{k} \Big\}$$

$$\Big| \sum_{1\le j\le k} a_j \Big| I\Big\{ \Big| \sum_{1\le j\le k} a_j \Big| > \lambda \Big\} \le \sum_{1\le j\le k} k|a_j| I\Big\{ |a_j| > \frac{\lambda}{k} \Big\}$$

$$|ab| I\{|ab| > \lambda\} \le a^2 I\{|a| > \sqrt{\lambda}\} + b^2 I\{|b| > \sqrt{\lambda}\} .$$

We will also repeatedly use the facts that $0 \le I\{D_i = d\} \le 1$ and $I\{D_i = d\}I\{D_k = d\} = 0$ for $i \ne k$ in the same stratum. Note

$$E[|\hat{\rho}_{n,j}(d,d') - E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]|I\{|\hat{\rho}_{n,j}(d,d') - E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]| > \lambda\}|X^{(n)}]$$

$$\le E\Big[|\hat{\rho}_{n,j}(d,d')| I\Big\{ |\hat{\rho}_{n,j}(d,d')| > \frac{\lambda}{2} \Big\} \Big| X^{(n)} \Big] + E\Big[|E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]| I\Big\{ |E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]| > \frac{\lambda}{2} \Big\} \Big| X^{(n)} \Big]$$

$$= E\Big[|\hat{\rho}_{n,j}(d,d')| I\Big\{ |\hat{\rho}_{n,j}(d,d')| > \frac{\lambda}{2} \Big\} \Big| X^{(n)} \Big] + |E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]| I\Big\{ |E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]| > \frac{\lambda}{2} \Big\}$$

$$\le E\Big[\Big| \sum_{i\in\lambda_j} Y_i(d)I\{D_i = d\} \sum_{i\in\lambda_j} Y_i(d')I\{D_i = d'\} \Big| I\Big\{ \Big| \sum_{i\in\lambda_j} Y_i(d)I\{D_i = d\} \sum_{i\in\lambda_j} Y_i(d')I\{D_i = d'\} \Big| > \frac{\lambda}{2} \Big\} \Big| X^{(n)} \Big]$$

$$+ \Big| \frac{1}{|\mathcal{D}|(|\mathcal{D}| - 1)} \sum_{\{i,k\}\subset\lambda_j} (\Gamma_d(X_i)\Gamma_{d'}(X_k) + \Gamma_d(X_k)\Gamma_{d'}(X_i))$$

$$\times \Big| I\Big\{ \Big| \frac{1}{|\mathcal{D}|(|\mathcal{D}| - 1)} \sum_{\{i,k\}\subset\lambda_j} (\Gamma_d(X_i)\Gamma_{d'}(X_k) + \Gamma_d(X_k)\Gamma_{d'}(X_i)) \Big| > \frac{\lambda}{2} \Big\}$$

$$\lesssim E\Big[\sum_{i\in\lambda_j} Y_i^2(d)I\{D_i = d\} I\Big\{ \Big| \sum_{i\in\lambda_j} Y_i(d)I\{D_i = d\} \Big| > \sqrt{\frac{\lambda}{2}} \Big\} \Big| X^{(n)} \Big]$$

$$+ E\Big[\sum_{i\in\lambda_j} Y_i^2(d')I\{D_i = d'\} I\Big\{ \Big| \sum_{i\in\lambda_j} Y_i(d')I\{D_i = d'\} \Big| > \sqrt{\frac{\lambda}{2}} \Big\} \Big| X^{(n)} \Big]$$

$$+ \sum_{\{i,k\}\subset\lambda_j} \Big(|\Gamma_d(X_i)\Gamma_{d'}(X_k)| I\Big\{ |\Gamma_d(X_i)\Gamma_{d'}(X_k)| > \frac{\lambda}{2} \Big\} + |\Gamma_d(X_k)\Gamma_{d'}(X_i)| I\Big\{ |\Gamma_d(X_k)\Gamma_{d'}(X_i)| > \frac{\lambda}{2} \Big\} \Big)$$

$$\le \sum_{i\in\lambda_j} E\Big[Y_i^2(d)I\Big\{ |Y_i(d)| > \sqrt{\frac{\lambda}{4}} \Big\} \Big| X_i \Big] + \sum_{i\in\lambda_j} E\Big[Y_i^2(d')I\Big\{ |Y_i(d')| > \sqrt{\frac{\lambda}{4}} \Big\} \Big| X_i \Big]$$

$$+ \sum_{i\in\lambda_j} \Gamma_d^2(X_i)I\Big\{ |\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{4}} \Big\} + \sum_{i\in\lambda_j} \Gamma_{d'}^2(X_i)I\Big\{ |\Gamma_{d'}(X_i)| > \sqrt{\frac{\lambda}{4}} \Big\} .$$

Therefore,

$$\frac{1}{|\mathcal{D}|n} \sum_{1\le j\le n} E[|\hat{\rho}_{n,j}(d,d') - E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]|I\{|\hat{\rho}_{n,j}(d,d') - E[\hat{\rho}_{n,j}(d,d')|X^{(n)}]| > \lambda\}|X^{(n)}]$$

$$\lesssim \frac{1}{|\mathcal{D}|n} \sum_{1\le i\le |\mathcal{D}|n} E\Big[Y_i^2(d)I\Big\{ |Y_i(d)| > \sqrt{\frac{\lambda}{4}} \Big\} \Big| X_i \Big] + \frac{1}{|\mathcal{D}|n} \sum_{1\le i\le |\mathcal{D}|n} E\Big[Y_i^2(d')I\Big\{ |Y_i(d')| > \sqrt{\frac{\lambda}{4}} \Big\} \Big| X_i \Big]$$

$$+ \frac{1}{|\mathcal{D}|n} \sum_{1 \leq i \leq |\mathcal{D}|n} \Gamma_d^2(X_i) I\left\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{4}}\right\} + \frac{1}{|\mathcal{D}|n} \sum_{1 \leq i \leq |\mathcal{D}|n} \Gamma_{d'}^2(X_i) I\left\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{4}}\right\}$$

$$\xrightarrow{P} E\left[Y_i^2(d) I\left\{|Y_i(d)| > \sqrt{\frac{\lambda}{4}}\right\}\right] + E\left[Y_i^2(d') I\left\{|Y_i(d')| > \sqrt{\frac{\lambda}{4}}\right\}\right]$$

$$+ E\left[\Gamma_d^2(X_i) I\left\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{4}}\right\}\right] + E\left[\Gamma_{d'}^2(X_i) I\left\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{4}}\right\}\right] ,$$

where the convergence in probability follows from the weak law or large numbers. Because $E[Y_i^2(d)] < \infty$, $E[Y_i^2(d')] < \infty$, $E[\Gamma_d^2(X_i)] \leq E[Y_i^2(d)] < \infty$, and $E[\Gamma_{d'}^2(X_i)] \leq E[Y_i^2(d')] < \infty$, we have

$$\lim_{\lambda \to \infty} E\left[Y_i^2(d) I\left\{|Y_i(d)| > \sqrt{\frac{\lambda}{4}}\right\}\right] = 0$$

$$\lim_{\lambda \to \infty} E\left[Y_i^2(d') I\left\{|Y_i(d')| > \sqrt{\frac{\lambda}{4}}\right\}\right] = 0$$

$$\lim_{\lambda \to \infty} E\left[\Gamma_d^2(X_i) I\left\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{4}}\right\}\right] = 0$$

$$\lim_{\lambda \to \infty} E\left[\Gamma_{d'}^2(X_i) I\left\{|\Gamma_{d'}(X_i)| > \sqrt{\frac{\lambda}{4}}\right\}\right] = 0 .$$

It follows from a subsequencing argument as in the proof of Lemma S.1.5 of Bai et al. (2021) that (10) holds. The conclusion therefore follows. ∎

Lemma C.3. *Suppose Assumptions 2.1–2.4 hold. Then, $\hat{\rho}_n(d,d) \xrightarrow{P} E[\Gamma_d^2(X_i)]$ as $n \to \infty$.*

PROOF OF LEMMA C.3. For $1 \leq j \leq \frac{n}{2}$, define

$$\hat{\rho}_{n,j}(d,d) = \sum_{i \in \lambda_{2j-1}} Y_i I\{D_i = d\} \sum_{i \in \lambda_{2j}} Y_i I\{D_i = d\} .$$

By defintition, $\hat{\rho}_n(d,d) = \frac{2}{n} \sum_{1 \leq j \leq \frac{n}{2}} \hat{\rho}_{n,j}$. Note by Assumption 2.2,

$$E[\hat{\rho}_{n,j}(d,d)|X^{(n)}] = \frac{1}{|\mathcal{D}|^2} \sum_{i \in \lambda_{2j-1}, k \in \lambda_{2j}} \Gamma_d(X_i)\Gamma_d(X_k) .$$

Further note

$$\Gamma_d(X_i)\Gamma_d(X_k) = \frac{1}{2}\Gamma_d^2(X_i) + \frac{1}{2}\Gamma_d^2(X_k) - \frac{1}{2}(\Gamma_d(X_i) - \Gamma_d(X_k))^2 .$$

Therefore,

$$E[\hat{\rho}_n(d,d)|X^{(n)}] = \frac{2}{n} \sum_{1 \leq j \leq \frac{n}{2}} E[\hat{\rho}_{n,j}(d,d)|X^{(n)}]$$

$$= \frac{2}{n} \sum_{1 \leq j \leq \frac{n}{2}} \frac{1}{|\mathcal{D}|^2} \sum_{i \in \lambda_{2j-1}, k \in \lambda_{2j}} \left(\frac{1}{2}\Gamma_d^2(X_i) + \frac{1}{2}\Gamma_d^2(X_k) - \frac{1}{2}(\Gamma_d(X_i) - \Gamma_d(X_k))^2\right)$$

$$= \frac{1}{|\mathcal{D}|n} \sum_{1 \leq i \leq |\mathcal{D}|n} \Gamma_d^2(X_i) - \frac{1}{n|\mathcal{D}|^2} \sum_{1 \leq j \leq \frac{n}{2}} \sum_{i \in \lambda_{2j-1}, k \in \lambda_{2j}} (\Gamma_d(X_i) - \Gamma_d(X_k))^2$$

$$\xrightarrow{P} E[\Gamma_d^2(X_i)] ,$$

where the convergence in probability follows from Assumptions 2.1(c) and 2.4 as well as the weak law of large numbers. To conclude the proof, we show

$$\hat{\rho}_n(d,d) - E[\hat{\rho}_n(d,d)|X^{(n)}] \xrightarrow{P} 0 . \tag{11}$$

In order for this, we proceed to verify the uniform integrability condition in Lemma S.1.3 of Bai et al. (2021) conditional on $X^{(n)}$. In what follows, we repeatedly use the following inequalities:

$$I\Big\{\Big|\sum_{1\leq j\leq k} a_j\Big| > \lambda\Big\} \leq \sum_{1\leq j\leq k} I\Big\{|a_j| > \frac{\lambda}{k}\Big\}$$

$$\Big|\sum_{1\leq j\leq k} a_j\Big| I\Big\{\Big|\sum_{1\leq j\leq k} a_j\Big| > \lambda\Big\} \leq \sum_{1\leq j\leq k} k|a_j| I\Big\{|a_j| > \frac{\lambda}{k}\Big\}$$

$$|ab| I\{|ab| > \lambda\} \leq a^2 I\{|a| > \sqrt{\lambda}\} + b^2 I\{|b| > \sqrt{\lambda}\}.$$

We will also repeatedly use the facts that $0 \leq I\{D_i = d\} \leq 1$ and $I\{D_i = d\}I\{D_k = d\} = 0$ for $i \neq k$ in the same stratum. Note

$$E[|\hat\rho_{n,j}(d,d) - E[\hat\rho_{n,j}(d,d)|X^{(n)}]|I\{|\hat\rho_{n,j}(d,d) - E[\hat\rho_{n,j}(d,d)|X^{(n)}]| > \lambda\}|X^{(n)}]$$

$$\leq E\Big[|\hat\rho_{n,j}(d,d)|I\Big\{|\hat\rho_{n,j}(d,d)| > \frac{\lambda}{2}\Big\}\Big|X^{(n)}\Big] + E\Big[|E[\hat\rho_{n,j}(d,d)|X^{(n)}]|I\Big\{|E[\hat\rho_{n,j}(d,d)|X^{(n)}]| > \frac{\lambda}{2}\Big\}\Big|X^{(n)}\Big]$$

$$= E\Big[|\hat\rho_{n,j}(d,d)|I\Big\{|\hat\rho_{n,j}(d,d)| > \frac{\lambda}{2}\Big\}\Big|X^{(n)}\Big] + |E[\hat\rho_{n,j}(d,d)|X^{(n)}]|I\Big\{|E[\hat\rho_{n,j}(d,d)|X^{(n)}]| > \frac{\lambda}{2}\Big\}$$

$$\leq E\Big[\Big|\sum_{i\in\lambda_{2j-1}} Y_i(d)I\{D_i=d\} \sum_{i\in\lambda_{2j}} Y_i(d)I\{D_i=d\}\Big|I\Big\{\Big|\sum_{i\in\lambda_{2j-1}} Y_i(d)I\{D_i=d\} \sum_{i\in\lambda_{2j}} Y_i(d)I\{D_i=d\}\Big| > \frac{\lambda}{2}\Big\}\Big|X^{(n)}\Big]$$

$$+ \Big|\frac{1}{|\mathcal{D}|^2} \sum_{i\in\lambda_{2j-1},k\in\lambda_{2j}} \Gamma_d(X_i)\Gamma_d(X_k)\Big|I\Big\{\Big|\frac{1}{|\mathcal{D}|^2} \sum_{i\in\lambda_{2j-1},k\in\lambda_{2j}} \Gamma_d(X_i)\Gamma_d(X_k)\Big| > \frac{\lambda}{2}\Big\}$$

$$\lesssim E\Big[\sum_{i\in\lambda_{2j-1}} Y_i^2(d)I\{D_i=d\}I\Big\{\Big|\sum_{i\in\lambda_{2j-1}} Y_i(d)I\{D_i=d\}\Big| > \sqrt{\frac{\lambda}{2}}\Big\}\Big|X^{(n)}\Big]$$

$$+ E\Big[\sum_{i\in\lambda_{2j}} Y_i^2(d)I\{D_i=d\}I\Big\{\Big|\sum_{i\in\lambda_{2j}} Y_i(d)I\{D_i=d\}\Big| > \sqrt{\frac{\lambda}{2}}\Big\}\Big|X^{(n)}\Big]$$

$$+ \sum_{i\in\lambda_{2j-1},k\in\lambda_{2j}} |\Gamma_d(X_i)\Gamma_d(X_k)|I\Big\{|\Gamma_d(X_i)\Gamma_d(X_k)| > \frac{\lambda}{2}\Big\}$$

$$\leq \sum_{i\in\lambda_{2j-1}} E\Big[Y_i^2(d)I\Big\{|Y_i(d)| > \sqrt{\frac{\lambda}{2}}\Big\}\Big|X_i\Big] + \sum_{i\in\lambda_{2j}} E\Big[Y_i^2(d)I\Big\{|Y_i(d)| > \sqrt{\frac{\lambda}{2}}\Big\}\Big|X_i\Big]$$

$$+ \sum_{i\in\lambda_{2j-1}} \Gamma_d^2(X_i)I\Big\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{2}}\Big\} + \sum_{i\in\lambda_{2j}} \Gamma_d^2(X_i)I\Big\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{2}}\Big\}.$$

Therefore

$$\frac{1}{|\mathcal{D}|n} \sum_{1\leq j\leq \frac{n}{2}} E[|\hat\rho_{n,j}(d,d) - E[\hat\rho_{n,j}(d,d)|X^{(n)}]|I\{|\hat\rho_{n,j}(d,d) - E[\hat\rho_{n,j}(d,d)|X^{(n)}]| > \lambda\}|X^{(n)}]$$

$$\lesssim \frac{1}{|\mathcal{D}|n} \sum_{1\leq i\leq|\mathcal{D}|n} E\Big[Y_i^2(d)I\Big\{|Y_i(d)| > \sqrt{\frac{\lambda}{2}}\Big\}\Big|X_i\Big] + \frac{1}{|\mathcal{D}|n} \sum_{1\leq i\leq|\mathcal{D}|n} \Gamma_d^2(X_i)I\Big\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{2}}\Big\}$$

$$\xrightarrow{P} E\Big[Y_i^2(d)I\Big\{|Y_i(d)| > \sqrt{\frac{\lambda}{2}}\Big\}\Big] + E\Big[\Gamma_d^2(X_i)I\Big\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{2}}\Big\}\Big],$$

where the convergence in probability follows from the weak law or large numbers. Because $E[Y_i^2(d)] < \infty$ and $E[\Gamma_d^2(X_i)] \leq E[Y_i^2(d)] < \infty$, we have

$$\lim_{\lambda\to\infty} E\Big[Y_i^2(d)I\Big\{|Y_i(d)| > \sqrt{\frac{\lambda}{4}}\Big\}\Big] = 0$$

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$$\lim_{\lambda \to \infty} E\left[\Gamma_d^2(X_i)I\left\{|\Gamma_d(X_i)| > \sqrt{\frac{\lambda}{4}}\right\}\right] = 0 \ .$$

It follows from a subsequencing argument as in the proof of Lemma S.1.5 of Bai et al. (2021) that (11) holds. The conclusion therefore follows. ∎

Lemma C.4. *Suppose $(Y_i, X'_{1,i}, X'_{2,i})'$, $1 \le i \le n$ is an i.i.d. sequence of random vectors, where Y_i takes values in* $\mathbf{R}$, $X_{1,i}$ *takes values in* $\mathbf{R}^{k_1}$, *and* $X_{2,i}$ *takes values in* $\mathbf{R}^{k_2}$. *Consider the linear regression*

$$Y_i = X'_{1,i}\beta_1 + X'_{2,i}\beta_2 + \epsilon_i \ .$$

Define $\mathbb{X} = (X_1, \ldots, X_n)'$, $\mathbb{X}_1 = (X_{1,1}, \ldots, X_{1,n})'$, *and* $\mathbb{X}_2 = (X_{2,1}, \ldots, X_{2,n})'$. *Define* $\mathbb{P}_2 = \mathbb{X}_2(\mathbb{X}'_2\mathbb{X}_2)^{-1}\mathbb{X}'_2$ *and* $\mathbb{M}_2 = \mathbb{I} - \mathbb{P}_2$. *Let* $\hat{\beta}_{1,n}$ *and* $\hat{\beta}_{2,n}$ *denote the OLS estimator of* β_1 *and* β_2. *Define* $\hat{\epsilon}_i = Y_i - X'_{1,i}\hat{\beta}_{1,n} - X'_{2,i}\hat{\beta}_{2,n}$. *Define*

$$\tilde{\mathbb{X}}_1 = \mathbb{M}_2\mathbb{X}_1 \ .$$

Let

$$\hat{\Omega}_n = (\mathbb{X}'\mathbb{X})^{-1}(\mathbb{X}'\mathrm{diag}(\hat{\epsilon}_i^2 : 1 \le i \le n)\mathbb{X})(\mathbb{X}'\mathbb{X})^{-1}$$

denote the heteroskedasticity-robust variance estimator of $(\hat{\beta}_{1,n}, \hat{\beta}_{2,n})$. *Then, the upper-left* $k_1 \times k_1$ *block of* $\hat{\Omega}_n$ *equals*

$$(\tilde{\mathbb{X}}'_1\tilde{\mathbb{X}}_1)^{-1}(\tilde{\mathbb{X}}'_1\mathrm{diag}(\hat{\epsilon}_i^2 : 1 \le i \le n)\tilde{\mathbb{X}}_1)(\tilde{\mathbb{X}}'_1\tilde{\mathbb{X}}_1)^{-1} \ .$$

PROOF OF LEMMA C.4. By the formula for the inverse of a partitioned matrix, the first k_1 rows of $(\mathbb{X}'\mathbb{X})^{-1}$ equal

$$\left((\mathbb{X}'_1\mathbb{M}_2\mathbb{X}_1)^{-1} \quad -(\mathbb{X}'_1\mathbb{M}_2\mathbb{X}_1)^{-1}\mathbb{X}'_1\mathbb{X}_2(\mathbb{X}'_2\mathbb{X}_2)^{-1}\right) \ .$$

Furthermore,

$$\mathbb{X}'\mathrm{diag}(\hat{\epsilon}_i^2 : 1 \le i \le n)\mathbb{X} = \begin{pmatrix} \mathbb{X}'_1\mathrm{diag}(\hat{\epsilon}_i^2 : 1 \le i \le n)\mathbb{X}_1 & \mathbb{X}'_1\mathrm{diag}(\hat{\epsilon}_i^2 : 1 \le i \le n)\mathbb{X}_2 \\ \mathbb{X}'_2\mathrm{diag}(\hat{\epsilon}_i^2 : 1 \le i \le n)\mathbb{X}_1 & \mathbb{X}'_2\mathrm{diag}(\hat{\epsilon}_i^2 : 1 \le i \le n)\mathbb{X}_2 \end{pmatrix} \ .$$

The conclusion then follows from elementary calculations. ∎

D Additional Tables and Figures

D.1 MSEs under Additional Designs

In this section, we include four additional designs that are not discussed in the paper.

1. **MP-C** A matched-pair design for $D_i^{(1)}$ only and a Completely Randomized Design for $D_i^{(2)}$.

2. **B-MP** A matched-pair design for $D_i^{(2)}$ only and a Bernoulli(1/2) for $D_i^{(1)}$.

3. **C-MP** A matched-pair design for $D_i^{(2)}$ only and a Completely Randomized Design for $D_i^{(1)}$.

4. **MP-MP** Matched-pair designs for both $D_i^{(1)}$ and $D_i^{(2)}$.

Table 8 compares Mean Squared Errors (MSEs) of all designs from Section 4.1 as well as the four extra designs above.

Model	Parameter	B-B	C	MP-B	MP-C	B-MP	C-MP	MP-MP	MT	Large-2	Large-4	RE
	Δ_{ν_1}	9.761	10.026	1.088	1.032	9.984	9.613	1.069	1.000	3.153	1.591	1.124
	Δ_{ν_2}	9.434	9.321	8.851	9.409	1.013	1.000	0.921	1.000	2.887	1.456	1.010
1	$\Delta_{\nu_{1,2}}$	10.350	10.121	9.604	9.722	9.741	9.562	19.957	1.000	3.341	1.636	1.115
	$\Delta_{\nu_1^1}$	9.798	10.192	5.259	5.060	9.881	9.396	10.131	1.000	3.017	1.591	1.072
	$\Delta_{\nu_{-1}^1}$	10.317	9.949	5.354	5.622	9.845	9.787	10.728	1.000	3.485	1.636	1.168
	Δ_{ν_1}	2.739	2.645	2.605	2.722	2.605	2.497	3.863	1.000	1.318	1.063	1.011
	Δ_{ν_2}	1.708	1.758	1.729	1.685	1.739	1.621	2.115	1.000	1.090	1.009	1.019
2	$\Delta_{\nu_{1,2}}$	9.531	9.396	4.711	4.152	6.279	6.629	2.234	1.000	3.108	1.505	1.079
	$\Delta_{\nu_1^1}$	10.663	10.203	6.295	6.154	9.653	9.769	10.439	1.000	3.251	1.511	1.014
	$\Delta_{\nu_{-1}^1}$	2.483	2.479	2.184	2.179	1.701	1.662	1.575	1.000	1.293	1.065	1.030
	Δ_{ν_1}	2.948	3.018	2.840	2.872	2.784	2.706	3.879	1.000	1.556	1.156	1.086
	Δ_{ν_2}	1.850	1.889	1.850	1.884	1.726	1.717	2.086	1.000	1.341	1.149	1.111
3	$\Delta_{\nu_{1,2}}$	8.560	8.425	4.183	4.211	5.947	5.849	2.109	1.000	2.771	1.393	1.033
	$\Delta_{\nu_1^1}$	11.310	11.657	6.883	6.720	11.267	10.897	10.410	1.000	3.265	1.569	1.068
	$\Delta_{\nu_{-1}^1}$	2.615	2.543	2.218	2.300	1.595	1.589	1.549	1.000	1.511	1.126	1.073
	Δ_{ν_1}	5.121	5.217	2.611	2.572	4.934	5.186	4.132	1.000	2.195	1.336	1.120
	Δ_{ν_2}	3.397	3.384	3.381	3.335	1.693	1.746	2.246	1.000	1.565	1.216	1.147
4	$\Delta_{\nu_{1,2}}$	14.990	15.456	11.541	11.108	12.361	13.122	17.170	1.000	4.576	1.998	1.323
	$\Delta_{\nu_1^1}$	28.441	28.991	15.443	14.792	27.890	29.544	30.490	1.000	8.146	2.942	1.307
	$\Delta_{\nu_{-1}^1}$	2.071	2.166	2.072	2.069	1.187	1.228	1.298	1.000	1.372	1.121	1.135
	Δ_{ν_1}	19.771	19.301	2.866	2.766	17.734	17.354	3.446	1.000	16.282	11.322	16.995
	Δ_{ν_2}	11.288	10.677	10.473	11.040	1.737	1.816	1.688	1.000	10.443	6.611	10.887
5	$\Delta_{\nu_{1,2}}$	20.901	21.778	19.943	18.870	20.328	19.910	36.971	1.000	19.382	12.819	19.556
	$\Delta_{\nu_1^1}$	32.771	33.520	16.956	15.927	31.048	29.693	31.505	1.000	28.282	17.296	27.538
	$\Delta_{\nu_{-1}^1}$	14.245	14.123	7.946	7.618	13.077	13.144	13.226	1.000	12.616	9.465	13.662
	Δ_{ν_1}	2.100	2.091	1.908	1.891	1.976	1.937	2.713	1.000	1.285	1.041	0.989
	Δ_{ν_2}	1.529	1.597	1.463	1.487	1.594	1.547	1.783	1.000	1.166	1.027	0.975
6	$\Delta_{\nu_{1,2}}$	4.022	3.892	2.227	2.155	2.751	2.731	1.392	1.000	1.732	1.239	1.084
	$\Delta_{\nu_1^1}$	3.037	2.845	2.032	1.948	2.702	2.600	2.712	1.000	1.508	1.107	1.022
	$\Delta_{\nu_{-1}^1}$	2.402	2.540	2.000	2.027	1.633	1.693	1.648	1.000	1.348	1.113	1.022

Table 8: Ratio of MSE under all designs against those under matched tuples

D.2 Power Plots

In Section 5, we present truncated power plots for the first and third configurations in order to make the horizontal axes the same as that of the second power plot. Here we present plots showing the entire "S" shape of the power curves for **MT** and **MT2** under all three configurations.
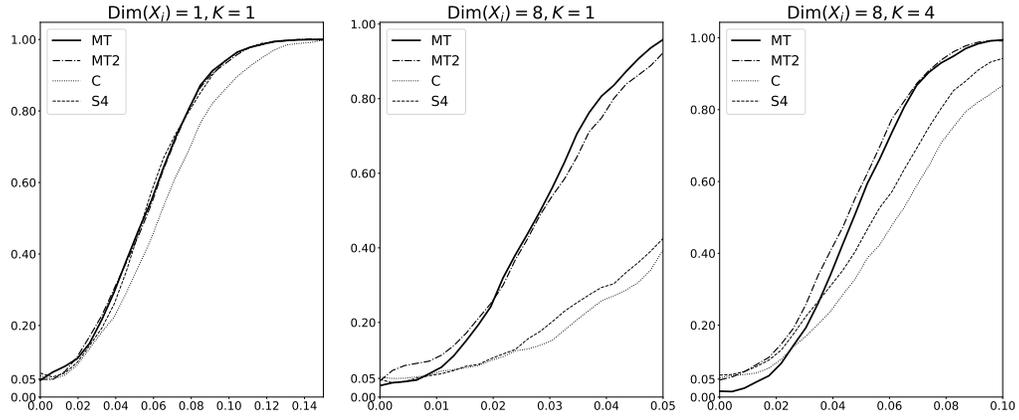
Figure 2: Reject probability under various τs for the alternative hypothesis

D.3 More Results for the Empirical Application

In this section we repeat our analysis for the data on long-term effects obtained through the final round (wave 7) of surveys from the original paper. For the analysis of long-term effects, we follow the same procedure as in the original paper, except we additionally drop the four groups with sizes ranging from 5 to 8. Note that the estimated effects are different for the fixed-effect regression. This is because, as in the analysis in the original paper, we do *not* drop entire quadruplets from our dataset whenever one member of the quadruplet was missing due to non-response in the final survey round.

Table 9: Point estimates and standard errors for testing the treatment effects of cash and in-kind grants using different methods (wave 7)

		All			High initial	Low initial
		firms	Males	Females	Profit women	Profit women
		(1)	(2)	(3)	(4)	(5)
OLS with group fixed effects	Cash treatment	20.45	79.31	-17.95	-41.14	-4.68
		(26.77)	(62.06)	(16.32)	(33.83)	(16.42)
	In-kind treatment	34.04*	64.84*	14.63	56.83**	-7.54
		(17.45)	(37.12)	(13.60)	(26.02)	(15.02)
	Cash=in-kind (*p*-val)	0.616	0.807	0.057	0.009	0.859
OLS without group fixed effects	Cash treatment	18.02	56.17	-8.43	-15.32	-3.84
		(29.66)	(67.95)	(18.25)	(38.99)	(17.14)
	In-kind treatment	31.59	62.02	4.63	42.10	-13.40
		(21.63)	(40.60)	(20.97)	(48.82)	(16.08)
	Cash=in-kind (*p*-val)	0.680	0.938	0.484	0.171	0.554
Matched-Tuples	Cash treatment	18.02	56.17	-8.43	-15.32	-3.84
		(26.07)	(60.09)	(17.25)	(42.10)	(16.60)
	In-kind treatment	31.59	62.02	4.63	42.10	-13.40
		(19.47)	(39.02)	(18.57)	(45.30)	(14.32)
	Cash=in-kind (*p*-val)	0.641	0.931	0.456	0.147	0.556

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